



MARKETING REPORT



SLIDE 2
open

2021 Shipping Finance

Phygital Interactive Conference Experience

- 3 episodes ■
- One-to-one video call meetings ■
- Parallel events, workshops and happenings ■

Tuesday to Thursday **16-18 March 2021** Time 17:00 - 20:30 (EET)
www.slide2open.net/ShippingFinance2021

*Analytics last updated on 30 April 2021



GOOGLE ANALYTICS (attendance from 16 March to 30 April 2021)

THE CONFERENCE IN NUMBERS

- 90 Speakers
- 3 Days / 3 Episodes
- > 10,000 Unique Users
- 79 Countries
- 364 Cities
- 182,454 Page Views
- Average Session Duration 00:26:55
- 4,169 Exhibition Hall Unique Visitors
- 5,347 Exhibition Hall Users
- Average duration in the Exhibition Hall 00:03:37
- Exhibition Hall Page Views 82,847
- Exhibition Hall Sessions 29,710



GOOGLE ANALYTICS (attendance from 16 March to 4 April 2021)

2021 Shipping Finance



16 Mar 2021 - 4 Apr 2021

Total Visitors

Users	Unique Users	Countries	Registrations	Unique Logins	Sessions	Page Views	Page/Session	Avg. Session Duration
7,004	6,047	72	1,165	1,474	31,153	134,892	4.33	00:31:17

Exhibition Hall Visitors

Users	Unique Users	Sessions	Page Views	Pages/Session	Avg. Session Duration
4,177	3,492	14,003	40,452	2.89	00:04:35

1. Greece	77.23%	26. Denmark	0.13%	51. (not set)	0.04%
2. United States	5.12%	27. Hong Kong	0.13%	52. Afghanistan	0.02%
3. United Kingdom	2.64%	28. Uzbekistan	0.13%	53. Albania	0.02%
4. Netherlands	2.08%	29. Portugal	0.10%	54. Benin	0.02%
5. Cyprus	1.74%	30. Romania	0.10%	55. China	0.02%
6. Finland	1.70%	31. Argentina	0.08%	56. Czechia	0.02%
7. Austria	1.51%	32. Colombia	0.08%	57. Algeria	0.02%
8. Germany	1.07%	33. Sweden	0.08%	58. Ghana	0.02%
9. France	0.99%	34. Egypt	0.06%	59. Guinea	0.02%
10. Singapore	0.48%	35. Ireland	0.06%	60. Israel	0.02%
11. China	0.42%	36. Luxembourg	0.06%	61. Iran	0.02%
12. India	0.42%	37. North Macedonia	0.06%	62. Kazakhstan	0.02%
13. Qatar	0.38%	38. Poland	0.06%	63. Lithuania	0.02%
14. Japan	0.29%	39. Serbia	0.06%	64. Latvia	0.02%
15. Italy	0.29%	40. South Africa	0.06%	65. Monaco	0.02%
16. Switzerland	0.27%	41. Bulgaria	0.04%	66. Mexico	0.02%
17. United Arab Emirates	0.21%	42. Georgia	0.04%	67. Nepal	0.02%
18. Turkey	0.21%	43. Indonesia	0.04%	68. Peru	0.02%
19. South Korea	0.19%	44. Kenya	0.04%	69. Sudan	0.02%
20. Norway	0.19%	45. Lebanon	0.04%	70. Somalia	0.02%
21. Belgium	0.17%	46. Malta	0.04%	71. El Salvador	0.02%
22. Canada	0.17%	47. Malaysia	0.04%	72. Thailand	0.02%
23. Australia	0.15%	48. Namibia	0.04%	73. Taiwan	0.02%
24. Pakistan	0.15%	49. Nigeria	0.04%		
25. Ukraine	0.13%	50. Russia	0.04%		

1 5,816





GOOGLE ANALYTICS ATTENDANCE DURING LIVE (16 – 21 March 2021)

2021
Shipping Finance

Google Analytics

16 Mar 2021 - 21 Mar 2021

Total Visitors

Users	Unique Users	Countries	Registrations	Unique Logins	Sessions	Page Views	Page/Session	Avg. Session Duration
4,751	4,007	72	1,152	1,421	16,142	76,190	4.72	00:31:49

Exhibition Hall Visitors

Users	Unique Users	Sessions	Page Views	Pages/Session	Avg. Session Duration
2,321	2,244	10,015	30,713	3.07	00:04:44

1. Greece	17.23%	26. Denmark	0.13%	51. (not set)	0.04%
2. United States	5.12%	27. Hong Kong	0.13%	52. Afghanistan	0.02%
3. United Kingdom	2.64%	28. Uzbekistan	0.13%	53. Albania	0.02%
4. Netherlands	2.08%	29. Portugal	0.10%	54. Berlin	0.02%
5. Cyprus	1.74%	30. Romania	0.10%	55. Chile	0.02%
6. Finland	1.70%	31. Argentina	0.08%	56. Czechia	0.02%
7. Austria	1.51%	32. Colombia	0.08%	57. Algeria	0.02%
8. Germany	1.07%	33. Sweden	0.08%	58. Ghana	0.02%
9. France	0.59%	34. Egypt	0.06%	59. Guinea	0.02%
10. Singapore	0.48%	35. Ireland	0.06%	60. Israel	0.02%
11. China	0.42%	36. Luxembourg	0.06%	61. Iran	0.02%
12. India	0.42%	37. North Macedonia	0.06%	62. Kazakhstan	0.02%
13. Qatar	0.38%	38. Poland	0.06%	63. Lithuania	0.02%
14. Spain	0.29%	39. Serbia	0.06%	64. Latvia	0.02%
15. Italy	0.29%	40. South Africa	0.06%	65. Monaco	0.02%
16. Switzerland	0.27%	41. Bulgaria	0.04%	66. Mexico	0.02%
17. United Arab Emirates	0.21%	42. Georgia	0.04%	67. Nepal	0.02%
18. Turkey	0.21%	43. Indonesia	0.04%	68. Peru	0.02%
19. South Korea	0.19%	44. Kenya	0.04%	69. Sudan	0.02%
20. Norway	0.19%	45. Lebanon	0.04%	70. Somalia	0.02%
21. Belgium	0.17%	46. Malta	0.04%	71. El Salvador	0.02%
22. Canada	0.17%	47. Malaysia	0.04%	72. Thailand	0.02%
23. Australia	0.15%	48. Namibia	0.04%	73. Taiwan	0.02%
24. Pakistan	0.15%	49. Nigeria	0.04%		
25. Ukraine	0.15%	50. Russia	0.04%		

1

4,233



Average simultaneous attendance during LIVE STREAMING

Average simultaneous attendance during Live Streaming
(Users are still watching and new Unique Users join us)

DURING LIVE STREAMING	MINIMUM	MAXIMUM
Keynote Speeches / Spotlight Sessions	1,114	2,932
Sponsors' Presentation	932	1,263
Panel Discussions	987	2,173

Keynote Speeches



Keynote Speeches







Keynote Speeches

Spotlight on Industry Makers

open 2021
Shipping Finance



Ms Katerina Stathopoulou
Executive Director, Investments & Finance Ltd, Governor,
International Propeller Club, Port of Piraeus



Dr Şadan Kaptanoglu
President & Chairperson of the Board, BIMCO

Keynote Speech

open 2021
Shipping Finance



Mr Ronald Spithout
President, Maritime at Inmarsat



Sponsors' Presentations

18:40 [Qatar Airways moving crew during crises](https://youtu.be/IkongYt1hwx?t=9208)

Mr Matt Raos, Senior Vice President –
Global Sales, Qatar Airways

<https://youtu.be/IkongYt1hwx?t=9208>





Sponsors' Presentations

Episode 3 –

Green for Financing, Sustainability, Education
Thursday 18 March 2021

19:30 [Price Risk Management Solutions for the Shipping Sector and the Upcoming Emissions \(CO2\) Challenge](#)

Mr Filimon Antonopoulos,
Managing Director, Tallon Commodities Limited

[**https://youtu.be/IkongYt1hwx**](https://youtu.be/IkongYt1hwx)





Episode 2 - Yellow Innovation Wednesday 17 March 2021

20:00 Panel Discussion

Breaking the mould - perpetuating the legacy

Mr John Dragnis, Chief Executive Officer,
Goldenport Group

Mr George D. Gourdomichalis, Managing Director,
Phoenix Shipping & Trading S.A.

Mr George G. Mangos, Principal, Interunity Group

Mr Vasilis A. Papagiannopoulos, Director,
Common Progress Co. Na Ltd

Session's Chair and Moderator:

Mr Angelos Roupas Pantaleon,
Founder, Second Wind & Partners

https://youtu.be/N-00JbrZ_TY

Panel Discussions

Breaking the mould - perpetuating the legacy

Mr John Dragnis
Chief Executive Officer, Goldenport Group

Mr George D. Gourdomichalis
Managing Director, Phoenix Shipping & Trading S.A.

Mr Angelos Roupas Pantaleon
Founder, Second Wind & Partners

Mr George G. Mangos
Principal, Interunity Group

Mr Vasilis A. Papagiannopoulos
Director, Common Progress Co. Na Ltd

Session's Chair and Moderator:
Mr Angelos Roupas Pantaleon
Founder, Second Wind & Partners

COSMOTE | accenture | CTI | IVFORM | navarino | QATAR | TALLON



Episode 1 - Blue Strategies Tuesday 16 March 2021

19:05 Shipping Industry's Responsiveness over the Years

Mr Nicolaos Frangistas, Chief Executive Officer,
Franco Compania Naviera S.A.

Mr Michail D. Kokkinis, Founder and Managing
Director, Golden Destiny Group

Mr Georgios J. Makrymichalos, President,
Empros Lines Shipping

Mr John Platsidakis, Honorary Chairman of
INTERCARGO

Session's Chair & Moderator:

Ms Katerina Stathopoulou, Executive Director,
Investments & Finance Ltd, Governor,
International Propeller Club, Port of Piraeus

<https://youtu.be/p2seTLwpyr4>

Panel Discussions

Shipping Industry's Responsiveness over the Years

- Similarities and differences in behavioral pattern from the '80s until today
- How the industry copes and stays afloat?
- Emerging future trends

Mr Nicolaos Frangistas
Chief Executive Officer, Franco Compania Naviera S.A.

Mr Michail D. Kokkinis
Founder and Managing Director, Golden Destiny Group

Mr Georgios J. Makrymichalos
President, Empros Lines Shipping

Mr John Platsidakis
Honorary Chairman of INTERCARGO

Ms Katerina Stathopoulou
Executive Director, Investments & Finance Ltd,
Governor, International Propeller Club, Port of Piraeus

Sponsors: COSMOTE, accenture, CTI, INFORM, navarino, MACCUM, QATAR, Small Fylos, TALLON



Episode 1 - Blue Strategies Tuesday 16 March 2021

19:50 [A Sequence of Excellence: Ocean-going Shipping, the Maritime Cluster and the Human Capital](#)

Mr George Sp. Alexandratos, General Manager, Apollonia Lines S.A., Vice President, Hellenic Chamber of Shipping

Mr Dimitrios Fafalios, Chairman, INTERCARGO, President/Director, Fafalios Shipping S.A.

Mr Costis J. Frangoulis, CEO, Franman, President of the BoG, International Propeller Club, Port of Piraeus

Mr Alexander C. Hadjipateras, Executive Vice President, Dorian LPG LLC

Ms Semiramis S. Paliou, Chairperson, HELMEPA, Chief Executive Officer, Diana Shipping Inc.

Ms Helen Polychronopoulou, President, HEMEXPO, Business Development Manager, ERMA FIRST ESK Engineering Solutions SA

Session's Chair & Moderator:

Ms Danae Bezantakou, CEO, NAVIGATOR Shipping Consultants, Secretary General, International Propeller Club, Port of Piraeus, Concept Founder, YES FORUM

<https://youtu.be/p2seTLwpyr4>

Panel Discussions

The screenshot shows a virtual panel discussion interface. At the top, the title 'A Sequence of Excellence: Ocean-going Shipping, the Maritime Cluster and the Human Capital' is displayed. Below the title, a list of topics is shown: 'Environmental Protection as a Strategic Goal for Shipping', 'Neptune Declaration on Seafarer well-being and crew changes', and 'Greece as a transport Hub'. The panel consists of seven participants, each in a separate video frame. The participants are: Mr. George Sp. Alexandratos, Mr. Dimitrios Fafalios, Mr. Costis J. Frangoulis, Ms. Danae Bezantakou, Mr. Alexander C. Hadjipateras, Ms. Semiramis S. Paliou, and Ms. Helen Polychronopoulou. Each participant's name and title are listed below their video frame. At the bottom of the screen, a row of logos for sponsors and partners is visible, including COSMOTE, accenture, INFORM, navarino, COSMA, TALLON, Atradius, JST, CloudFin, and others.

**A Sequence of Excellence:
Ocean-going Shipping, the Maritime Cluster and the Human Capital**

- Environmental Protection as a Strategic Goal for Shipping
- Neptune Declaration on Seafarer well-being and crew changes
- Greece as a transport Hub

Mr George Sp. Alexandratos
General Manager, Apollonia Lines S.A.,
Vice President, Hellenic Chamber of Shipping

Mr Dimitrios Fafalios
Chairman, INTERCARGO, President/Director,
Fafalios Shipping S.A.

Mr Costis J. Frangoulis
CEO, Franman, President of the BoG,
International Propeller Club, Port of Piraeus

Ms Danae Bezantakou
CEO, NAVIGATOR Shipping Consultants,
Secretary General, International Propeller Club,
Port of Piraeus, Concept Founder, YES FORUM

Mr Alexander C. Hadjipateras
Executive Vice President, Dorian LPG LLC

Ms Semiramis S. Paliou
Chairperson, HELMEPA, Chief Executive Officer,
Diana Shipping Inc.

Ms Helen Polychronopoulou
President, HEMEXPO, Business Development
Manager, ERMA FIRST ESK Engineering Solutions SA

Sponsors and Partners: COSMOTE, accenture, INFORM, navarino, COSMA, TALLON, Atradius, JST, CloudFin, and others.



Spotlight Sessions

Episode 1 – Blue Strategies
Tuesday 16 March 2021

18:15 ["From the Horse's Mouth"](#)

Mr Angelos Roupas Pantaleon, Founder,
Second Wind & Partners – Conference Chair
in an engaging interview with

Mr Nicholas Papalios, Vantage Shipping Lines

<https://youtu.be/p2seTLwpyr4>





Spotlight Sessions

Episode 1 – Blue Strategies

Tuesday 16 March 2021

18:25 In the Simulator:

[Navigate your Inner Power - Stay "Brain-Shape"](#)

(Fuel Up with new tools to maintain operational fitness)

Ms Elisabeth Calbari, Neuropsychologist,
Executive Trainer, Founder, Self-Balance

<https://youtu.be/p2seTLwpyr4>





Spotlight Sessions

**Episode 3 –
Green for Financing, Sustainability, Education
Thursday 18 March 2021**

18:00 [Ask the Captain](#)

Cpt. Georgia Darsakli, Captain Class A',
Springfield Shipping Co. Panama

Interview conducted by

Ms Angie Hartmann, Executive Vice President -
Crew Affairs, Star Bulk

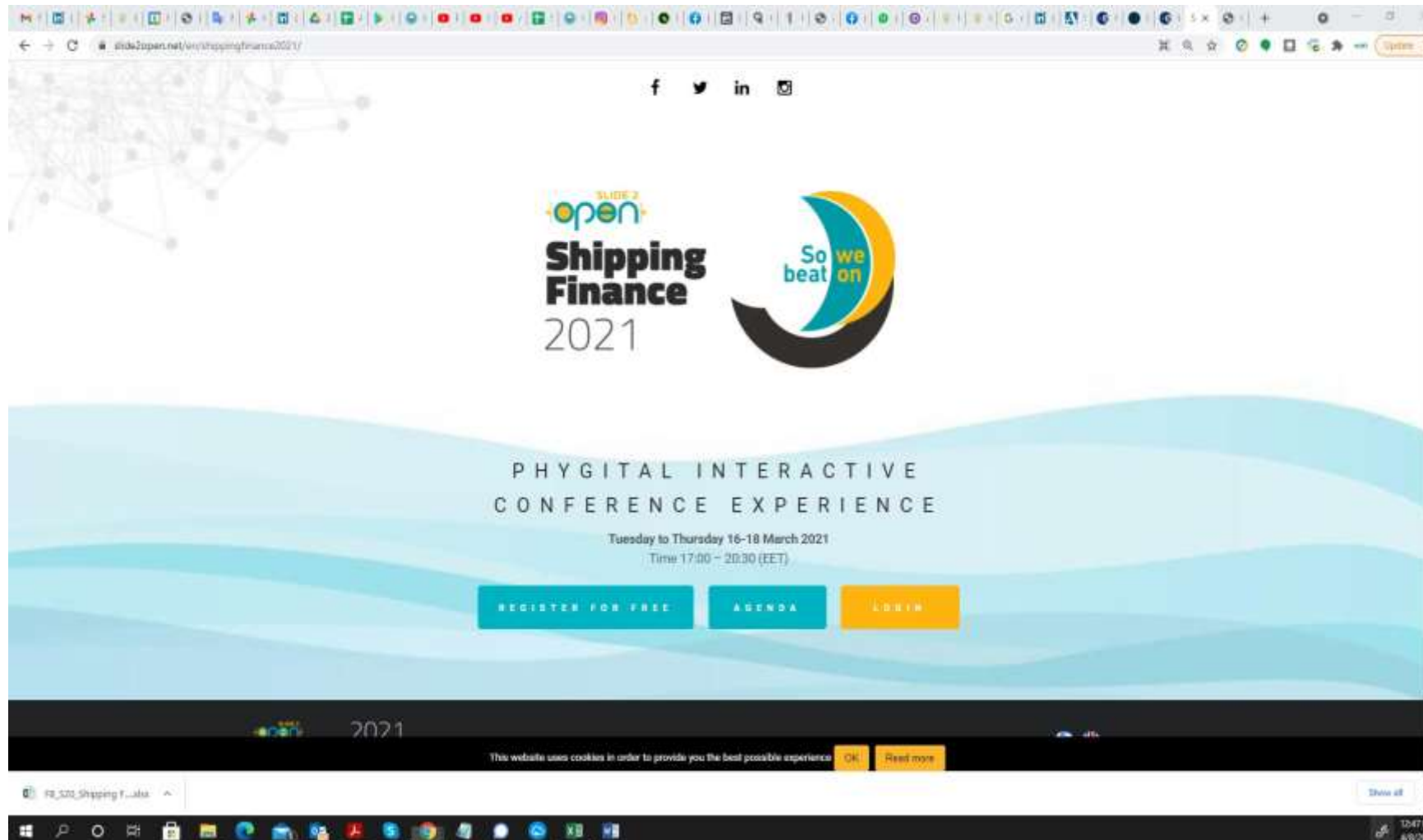
<https://youtu.be/IkongYt1hxxw>





CONFERENCE's WEBSITE

<https://www.slide2open.net/en/shippingfinance2021/>





90 Speakers

SLIDE 2
open

Shipping Finance 2021

The screenshot displays the 'Speakers' section of the Shipping Finance 2021 website. It features a grid of speaker profiles, each with a headshot, name, title, and company logo. The speakers are arranged in two columns. To the right of the speaker grid is a vertical list of sponsors, each with a logo. The website has a dark blue header with the event title and navigation links. The main content area is white with a light blue wave graphic at the bottom.

Speakers:

- Emmanuel Pithonkurakis**
Speaker
Director of Maritime Operations
Hellenic Shipping
- A. S. Jolly**
Speaker
Managing Director
Hellenic Shipping
- Robert Pappas**
Speaker
Chair of the International Panel of Shipping (IPS)
International Panel of Shipping (IPS)
- Dr. Stefan Papadimitriou**
Speaker
President of the European Association of Banks (EAB)
- Georgios Papadimitriou**
Speaker
Managing Director, Maritime Loans & Capital Markets
Hellenic Shipping
- Patrick Pappas**
Speaker
Managing Director
Hellenic Shipping
- Robert Pappas**
Speaker
Managing Director
Hellenic Shipping

Sponsors:



- open
- biz
- AI&IA
- WISTA



slide2open.net/en/shippingfinance2021/speakers/matt-raos/

2021 Shipping Finance

Speakers Agenda Sponsors Organizer Conference Guest Event Previous Contact



Matt Raos
Speaker
Senior Vice President Global Sales
Qatar Airways


Based in Doha, Qatar, Matt Raos is Senior Vice President Global Sales at Qatar Airways, a role he has held since January 2020. Matt and his team oversee the airline's corporate sales efforts, including marine travel solutions, leisure travel offerings, ancillary product development and distribution strategy. Matt has more than twenty years' experience in international commercial aviation, gained at Singapore Airlines and Emirates. Matt has lived and worked in Australia, Asia and the Middle East, as well as travelling extensively in other regions both professionally and for leisure.

Matt holds degrees in English literature, Russian language and law.

[REGISTER FOR FREE](#)

[AGENDA](#)

Organized by



This website uses cookies in order to provide you the best possible experience. [OK](#) [Read more](#)

FB_S20_Shipping F... [Show all](#)

12:49 PM 4/6/2021



Conference Replay



Agenda

Select the speech, presentation, interview or panel discussion you want to watch by clicking on its title in the agenda.



#staytuned Subscribe to Slide2Open Youtube Channel



POST EVENT WEB PAGE

Shipping Finance 2021

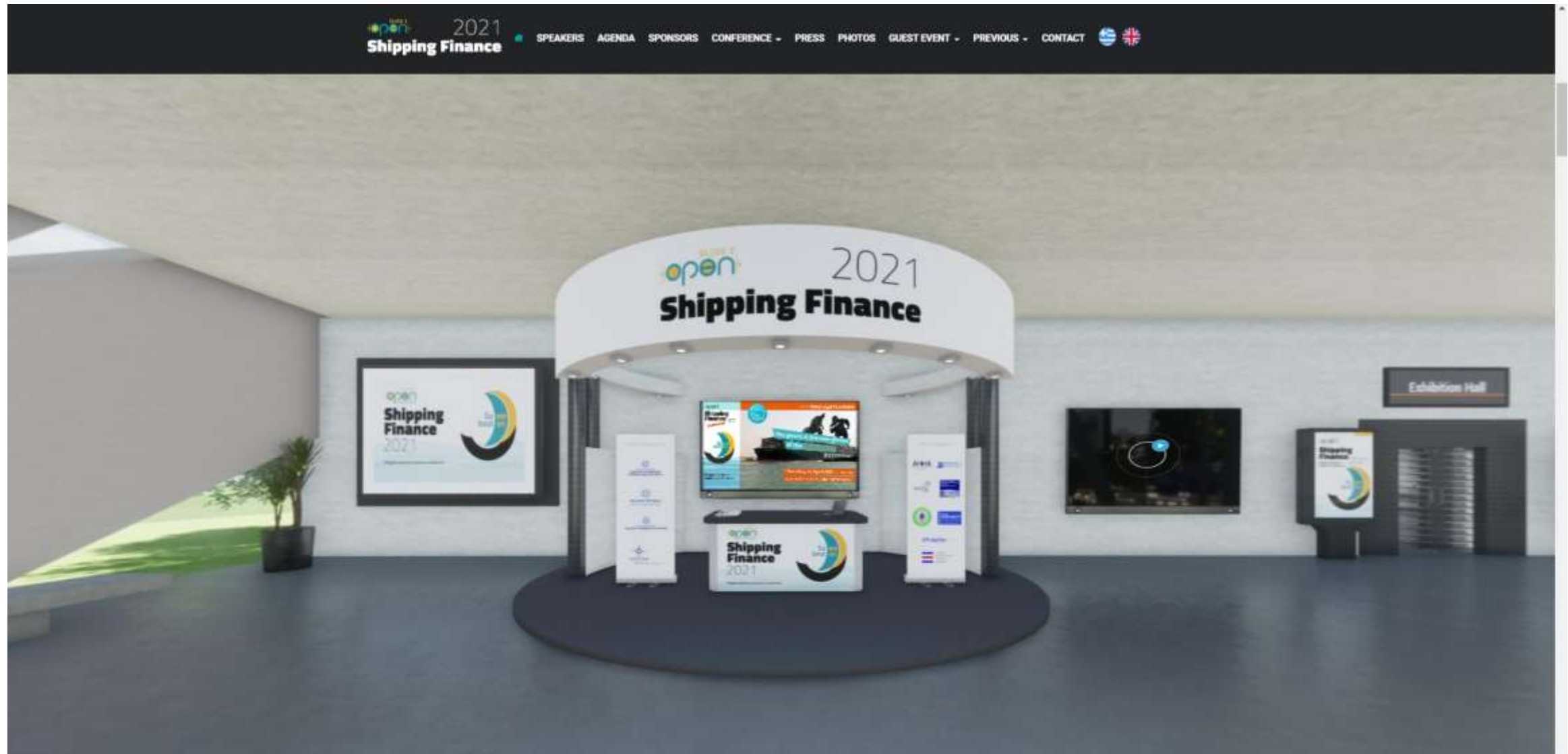


3D VIRTUAL VENUE

Click for a Virtual Tour

SLIDE 2
open

Shipping Finance 2021



<https://youtu.be/kkJsymfVqhU>

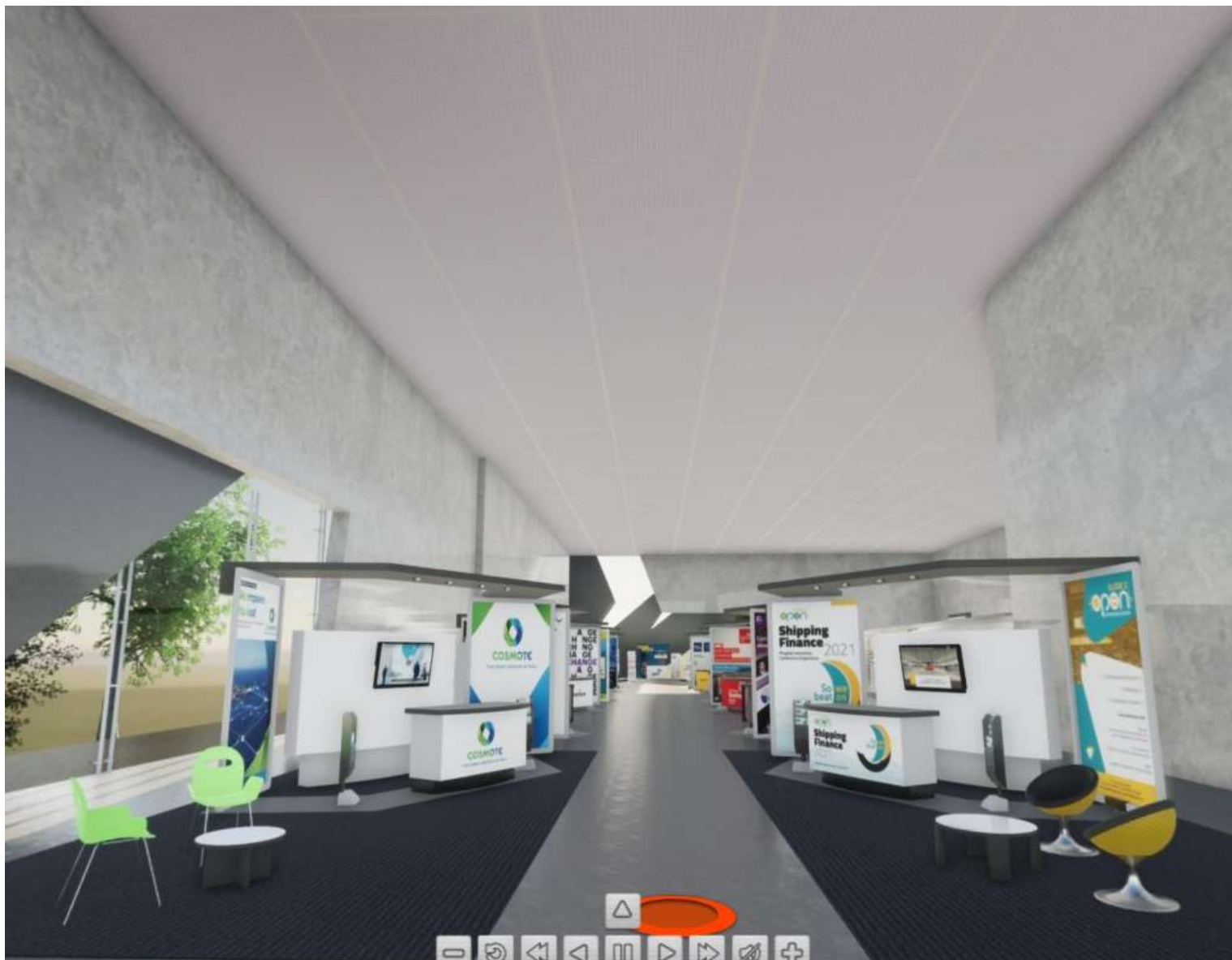


3D VIRTUAL VENUE

Exhibition Hall



Shipping Finance 2021



3D VIRTUAL VENUE

EXHIBITION HALL – 3D VIRTUAL BOOTHS

open 2021
Shipping Finance

Conference Replay

#ShippingFinance2021

Exhibitors

Venue

Registration

Login





Qatar Airways

Shipping Finance

[Conference Report](#) |
 [#ShippingFinance2021](#) |
 [exhibitors](#) |
 [venue](#) |
 [Registration](#) |
 [Login](#)

QATAR AIRWAYS

The world's most awarded airline

SHARE THIS PAGE

ADDRESS & CONTACT

In multiple award-winning airlines, Qatar Airways was named "World's Best Airline" by the 2019 World Airline Awards, managed by international air transport rating organization Skytrax. It was also named "Best Airline in the Middle East," "World's Best Business Class" and "Best Business Class Deal," winners of its ground-breaking Business Class experience. Quite! Qatar Airways is the only airline to have been awarded the coveted "Skyline Airline of the Year" title, which is recognized as the pinnacle of excellence in the entire industry. This comes,

ADDRESS & CONTACT

Featured International Airport (IFA), the winner's home and hub, one recently named "Third Best Airport in the World" winning 530 airports worldwide, by the SAGATA World Airport Awards 2020 rising from fourth position in 2019 to third in 2020. IFA has been steadily rising in the World's Best Airport rankings since the start of its operations in 2014. In addition, FIA was named the "Best Airport in the Middle East" for the sixth year in a row and "Best Staff Service in the Middle East" for the fifth year in a row.

Quite! A patented Qatar Airways product, features the industry's first ever double dash in Business Class, so well as privacy passives that allow passengers in adjoining seats to create their own private room. It's first of its kind in the industry.

Qatar Airways was the first Customer to give global airline alliance members, ensuring its passengers to benefit from more than 1,000 airports in more than 160 countries, with 14,200 daily departures.

Once One, Qatar Airways' in-flight entertainment system offers passengers up to a 1,000 entertainment options from the latest blockbuster movies, TV series, music, games and much more. Passengers flying on Qatar Airways flights served by its ECRJ, B777, Airbus A350, A320XLR and select A320neo aircraft can also stay in touch with their friends and family around the world by using one award-winning feature on board Wi-Fi and DDM services.

Qatar Airways proudly supports a range of existing international and local initiatives dedicated to enriching the global community that it serves. Qatar Airways, the official FIFA partner, is the official sponsor of many top level sporting events including the FIFA World Cup Qatar 2022™, reflecting the values of teams as a means of bringing people together, something at the core of the airline's own brand message – *Going Places Together!*

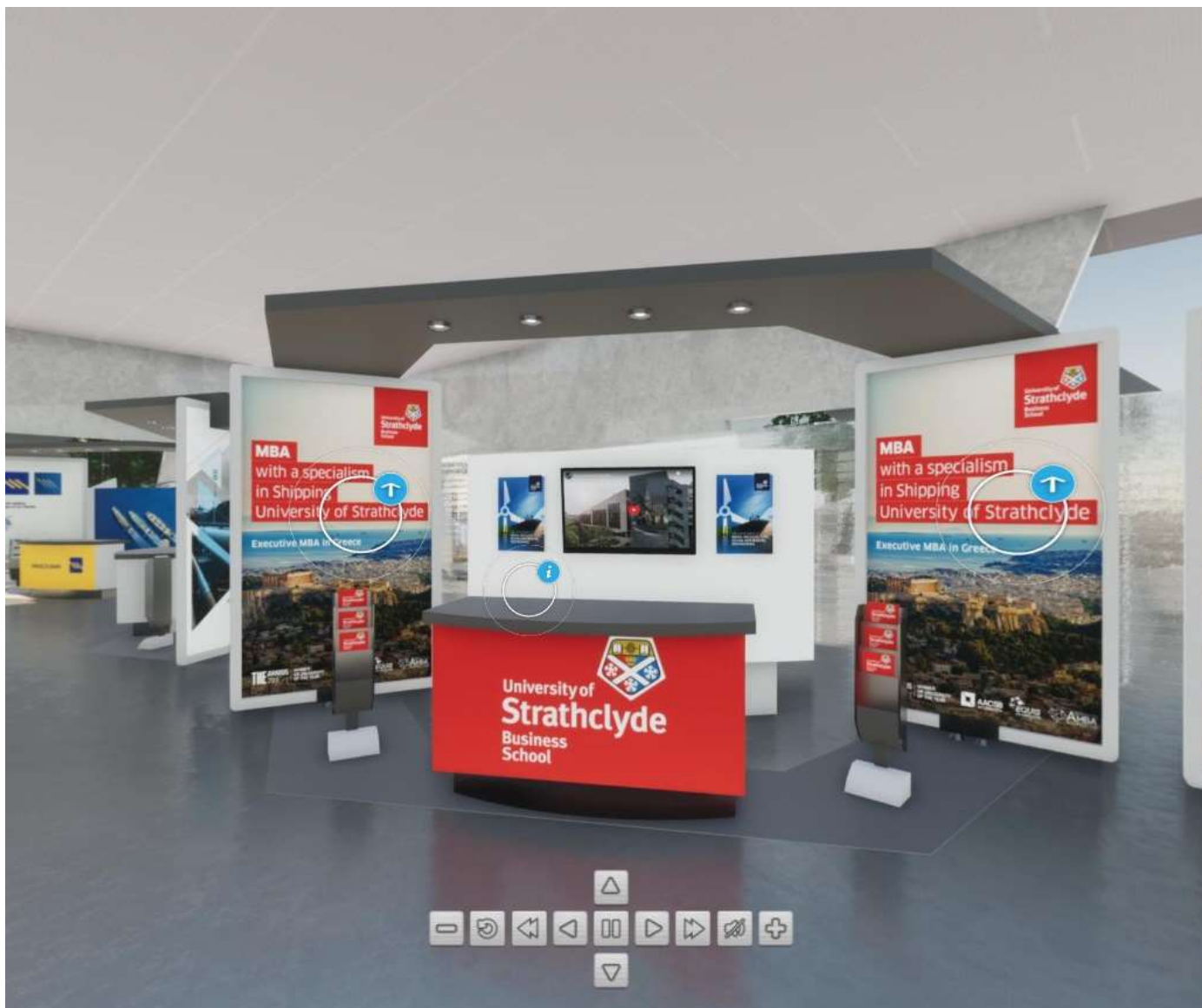
ADDRESS & CONTACT

Qatar Airways Cargo, one of the world's leading international all cargo carriers, serves more than 80 freighter destinations worldwide via its second oldest Doha hub and also delivers freight to the belly-hold of passenger aircraft on its extensive global network. The Qatar Airways Cargo fleet includes two Boeing 747-8 freighters and 24 Boeing 777-300ERs.

Qatar Executive is the private jet charter division of Qatar Airways Group. Luxury jet services are available for corporate charter on board the operator's fully-manned business jets fleet. Qatar Executive is the launch customer for Gulfstream G700, the world's first commercial service operator of the Gulfstream G700 and largest operational operator of the G700/G700XL convertible. Qatar Executive services portfolio also includes aircraft management, maintenance and Flight Deck Operator services.

3D VIRTUAL VENUE

EXHIBITION HALL – 3D VIRTUAL BOOTHS





Strathclyde University WEBPAGE:

Strathclyde University - Shipping Finance 2021 | Slide2Open (e-expo.gr)



Contact Strathclyde University
International Management Studies was set up in Greece by a team of British management education specialists to provide high quality management development programs to international professionals. It has been operating in Greece since 1986 as Center of Liberal Studies (ICERSIF-12388) and in March 2017 it became a College (No. 162270) (77 - 1 - 2017 Ministry of Education and No. 103338 National Council) approved by the Greek Ministry of Education.
Located at Chania, Athens, IBS focuses similar rooms, a computer network and a management education library.
IBS runs a wide range of business seminars for both companies and individuals and offers a number of British postgraduate management degrees, including the MBA with the University of Strathclyde. The University is located in Chania, Greece and operates in another 6 countries around the world namely the Gulf (UAE, Oman, Dubai, Oman and Bahrain), in Malaysia, Singapore, Switzerland and Croatia. Recently, IBS celebrated its 25th anniversary of the Strathclyde MBA in Greece, where today more than 600 executives have graduated and obtained their postgraduate degree.
Furthermore, International Management Studies College is responsible for promoting the Strathclyde FQ courses from all four (4) faculties Engineering, Science, Humanities and Business in Greece, handling enquiries, providing information and receiving applications in order to maintain high standards of excellence throughout the world. All admissions decisions are made by the University of Strathclyde.



Where exactly is the University of Strathclyde?
In Chania, Greece, Strathclyde Business School is one of the 4 faculties of the University of Strathclyde which was founded in 1793. It began Chania University, Strathclyde is the oldest English University in Greece and the largest center of postgraduate education in the UK. The vision statement of the University is "The Place of Useful Learning" which it adopted at its founding in 1793.
In December 2012, the University of Strathclyde was named the UK University of the Year 2012/2013 in the Times Higher Education Awards and in 2019 received the same title for the 2nd time. Times described Strathclyde as a "bold, innovative and innovative institution" and the university earned praise for its close links with business and industry and commitment to making an impact on the global economy.
Strathclyde Business School is one of the oldest, largest and most respected Business Schools in the UK. It has been consistently rated in the top 10 Business Schools in the UK in terms of both research and teaching quality and is a pioneer in the field of management education being the first UK Business School to offer a:
• One year Full-time MBA programme (1964)
• Part-time MBA programme in the UK (1976)
• Distance Learning MBA in the UK (1992)
• International Part-time MBA (1990 - Hong Kong/Malaysia/Singapore)
• Credit-based MBA (1995)

What makes University of Strathclyde Business School stand out from other schools? Why should somebody choose to study in the University of Strathclyde Business School?
We offer a highly regarded MBA which has continued to be one of the best 10 years. Strathclyde was the first business school in Scotland, and one of just five in the UK, to be awarded the Small Business Charter Crest Award.

SLIDE 2
Shipping Finance 2021





SOCIAL MEDIA ANALYTICS

Register NOW for free

SLIDE 2
open

Shipping Finance 2021

Phygital Interactive Conference Experience

3 DAYS
90 SPEAKERS
>108 SHIPPING COMPANIES

Tuesday to Thursday
16-18 March 2021
Time 17:00 - 20:30 (EET)
www.slide2open.net/ShippingFinance2021

Gold Sponsor

oneworld

QATAR
AIRWAYS القطرية



SOCIAL MEDIA ANALYTICS

Register NOW for free

SLIDE 2
open

Shipping Finance 2021

Phygital Interactive Conference Experience

3 DAYS
90 SPEAKERS
>108 SHIPPING COMPANIES

Tuesday to Thursday
16-18 March 2021
Time 17.00 - 20.30 (EET)
www.slide2open.net/ShippingFinance2021

18/3/2021

Qatar Airways moving crew during crises



Matt Raos
Senior Vice President
Global Sales, Qatar Airways





SOCIAL MEDIA ANALYTICS

Register NOW for free

SLIDE 2
open

Shipping Finance 2021

Phygital Interactive Conference Experience

3 DAYS
90 SPEAKERS
>108 SHIPPING COMPANIES

Tuesday to Thursday
16-18 March 2021
Time 17:00 - 20:30 (EET)
www.slide2open.net/ShippingFinance2021

18/3/2021

Panel Discussion:
Bridging the Bridge

How shipping companies need to build up human skills that assist shore and sea personnel work together for the common safety of people and trade



Tilemahos Poulis
HR & ICT Manager at
PRIME Tanker &
Gas Management Inc.



Maria Rapti
HR Manager at
Euronav Ship
Management



Ioanna Vernardou
DPA / CSO at
Blue Planet Shipping Ltd



Matt Raos
Senior Vice President –
Global Sales, Qatar Airways



Session's Chair and Moderator
Elisabeth Calbari
Neuropsychologist, Executive Trainer, Founder, Self-Balance



FB Ads Report

Reporting Starts	1/2/2021	1/2/2021
Reporting Ends	31/3/2021	31/3/2021
Ad Name	Post: "We are proud that this year Qatar Airways is the..."	Post: "Bridging the Bridge"
Results	48	34
Result Indicator	actions: post engagement	actions: link click
Reach	1335	4516
Impressions	2603	9272
Frequency	1.949813	2.053144
Unique Link Clicks		31



LinkedIn Ads Report

Ad Performance Report (in UTC)										
Report Start: March 10, 2021, 12:00 AM										
Report End: April 8, 2021, 11:59 PM										
Date Generated: April 8, 2021, 8:37 AM										
Start Date (in UTC)	Account Name	Campaign Name	Campaign ID	Campaign Type	Campaign Status	Impressions	Clicks	Click Through Rate	Average CPM	Average CPC
3/11/2021	Slide2Open Ad Account	Engagement - Mar 11, 2021	177867783	Sponsored Update	Active	474	6	1.27%	21.65	1.71
3/12/2021	Slide2Open Ad Account	Engagement - Mar 11, 2021	177867783	Sponsored Update	Active	848	3	0.35%	11.99	3.39
3/13/2021	Slide2Open Ad Account	Engagement - Mar 11, 2021	177867783	Sponsored Update	Active	579	5	0.86%	20.73	2.4
3/14/2021	Slide2Open Ad Account	Engagement - Mar 11, 2021	177867783	Sponsored Update	Active	620	6	0.97%	11.82	1.22
						2521	20			



NEWSLETTER CAMPAIGNS

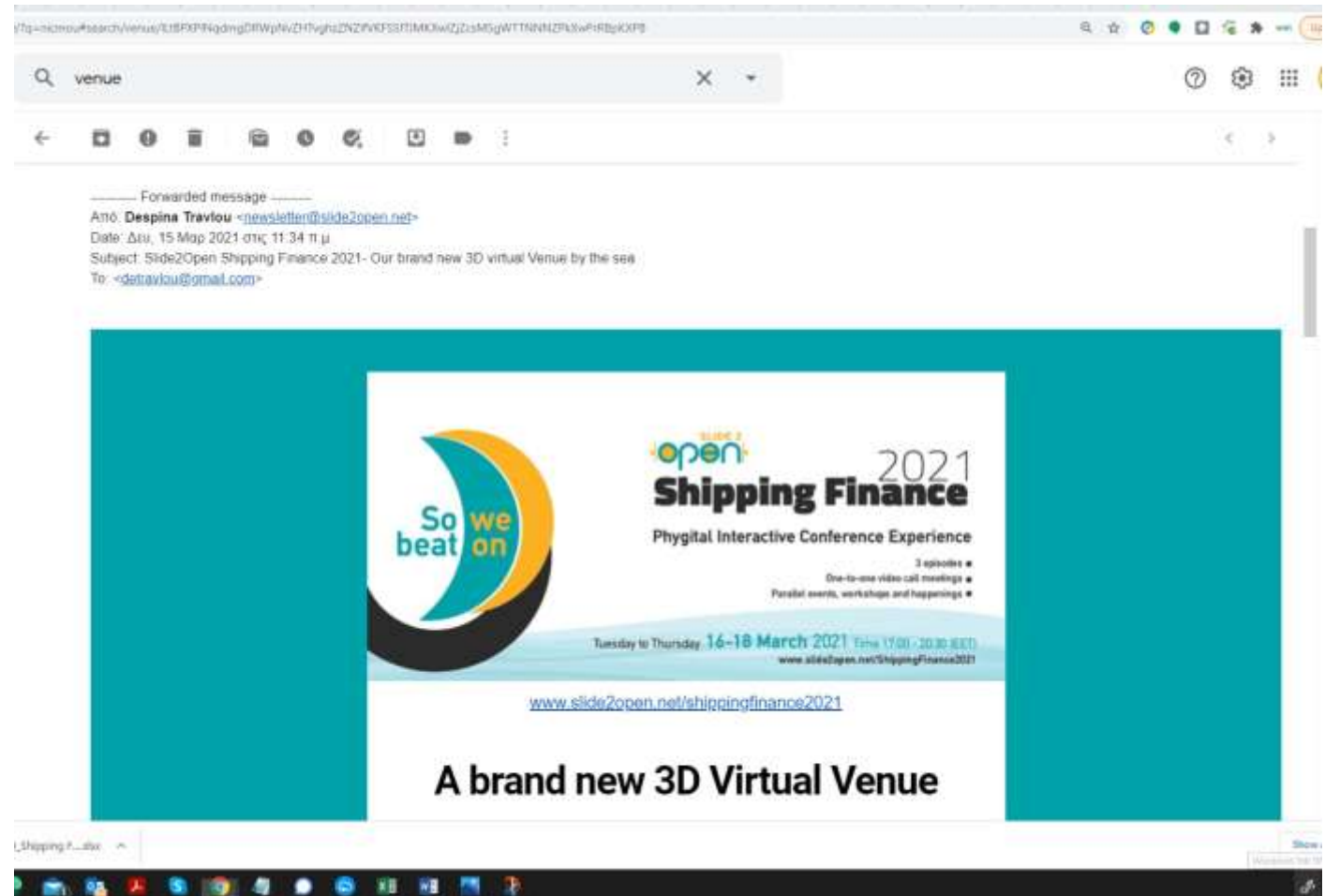
Before the Conference

Monday 15 March 2021, 11:30 EET

Newsletter subscribers: 48,746

Open% 17.25: 8,408

Click% 2.26: 190





A vertical banner for the 'open Shipping Finance 2021' event. The banner has a teal border. At the top, it features the 'So we beat on' logo and the event title 'open Shipping Finance 2021' with the subtitle 'Hybrid Interactive Conference Experience'. Below this, it states the dates 'Friday 9 - Monday 15-18 April 2021' and the location 'London, UK'. A section titled 'A brand new 3D Virtual Venue' lists the event's features: 'Virtual Venue', '100+ Virtual Venues', '100+ Virtual Venues', '100+ Virtual Venues', and '100+ Virtual Venues'. Below this is a 3D rendering of a virtual venue with a large pool and a building. The banner then lists the event's opening at 14:00 and the ticket price of £49. Below this are buttons for 'Register now', 'My Account', and 'Log in'. The banner also features the 'Return Sponsor' logo, the 'COSMOTE' logo, and a list of 'Gold Sponsors' including 'accenture', 'CTI', 'IVORM', 'navarino', 'QATAR', and 'TALLON'. At the bottom, it says 'For general enquiries...' and provides a contact email 'info@open-shipping-finance.com'. The banner also includes social media icons for Facebook, Twitter, LinkedIn, and YouTube.



NEWSLETTER CAMPAIGNS

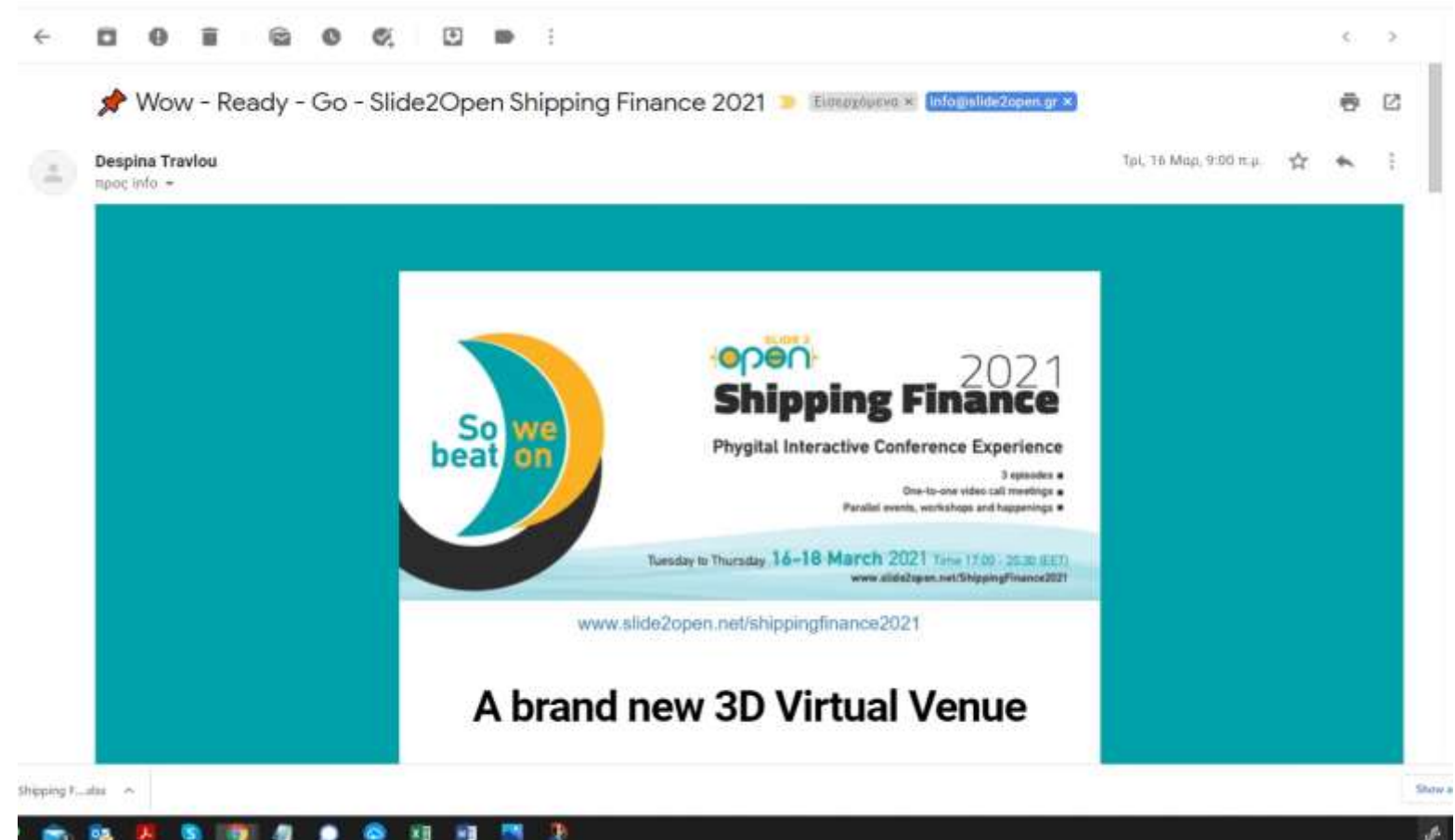
Before the Conference

Tuesday 16 March 2021, 09:00 EET

Newsletter subscribers: 48,652

Open% 19.73: 9,599

Click% 1.98: 190





Shipping Finance 2021

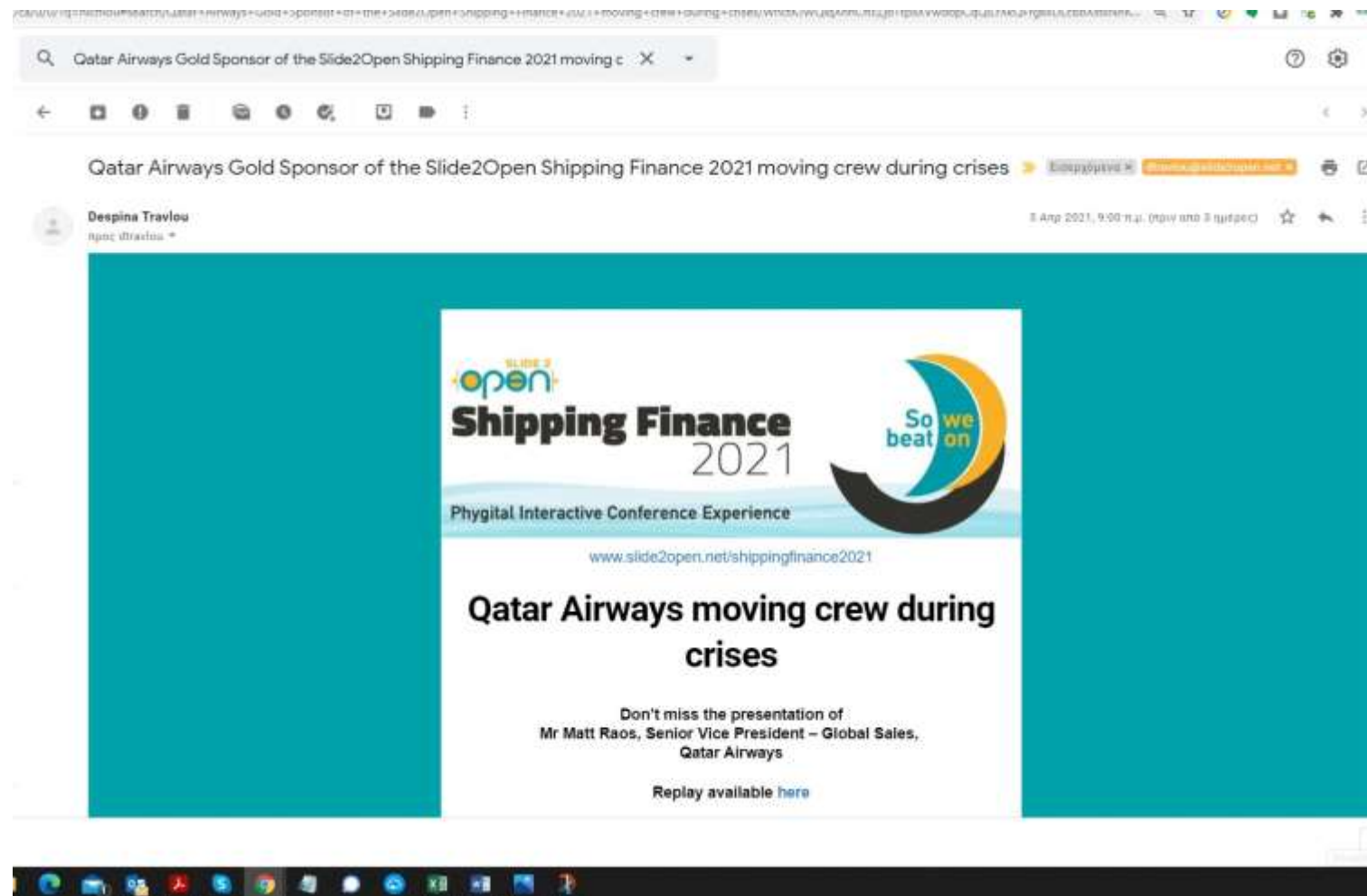
35




NEWSLETTER CAMPAIGNS

After the Conference
Monday 5 April 2021, 09:00 EET

Newsletter subscribers: 49,812
Open% 12.86: 6,406
Click% 1.06: 70








Shipping Finance 2021
Physical Interactive Conference Experience
www.slideopen.net/shippingfinance2021

Qatar Airways moving crew during crises

Don't miss the presentation of
Mr Matt Ryan, Senior Vice President - Global Sales,
Qatar Airways
[Replay available here](#)





[View](#)

Conference Replay available at:
slideopen.expo.gr/view-on-demand/


Select the speech, presentation, interview or panel discussion you want to watch by clicking on its title in the agenda.

[All Speeches](#)
[Agenda](#)

Gold Sponsor



Visit QATAR AIRWAYS exhibition booth to learn more



For general enquiries:
Shipping Finance - Global Ocean Communications
Ms. HUSSEIN NORDAN - HNC, SHIPFINANCE
or email hns@slideopen.net

© 2021, SlideOpen.com

[Facebook](#) [Twitter](#) [LinkedIn](#) [Instagram](#)

Unauthorized Use Is Prohibited

HIGHLIGHTS

Greeting Speech

open 2021
Shipping Finance



Mr Giannis Plakiotakis
Minister of Maritime Affairs and Insular Policy, Hellenic Republic

COSMOTE | accenture | cn | INFORM | navarino | QATAR | TALLON

Interview

open 2021
Shipping Finance




Mr Angelos Roupas Pantaleon
Founder, Second Wind & Partners – Conference Chair

Mr Giannis Plakiotakis
Minister of Maritime Affairs and Insular Policy, Hellenic Republic

COSMOTE | accenture | cn | INFORM | navarino | QATAR | TALLON



HIGHLIGHTS



HIGHLIGHTS

Spotlight on Industry Makers



Ms Katerina Stathopoulou
Executive Director, Investment & Finance Ltd, Governor,
International Propeller Club, Port of Piræus



Dr Şadan Kaptanoğlu
President & Chairperson of the Board, BIMCO

Greek Shipping Strategies

Visions of the future –
What strategies should be adopted
towards those visions



Mr Konstantinos Ch. Kounlikopoulos
Business development Greece, Braemar Nexus Corporate Finance



Mr Harrys Kosmatas
Corporate Development Officer, Trakex Energy Navigation, Ltd



Mr Alexis Stephanou
Chief Financial Officer, Goldenport Group

open 2021 Shipping Finance

COSMOTE **accenture** **CTI** **INFORM** **navarino** **QATAR** **TALLON**



HIGHLIGHTS



HIGHLIGHTS

Shipping Industry's Responsiveness over the Years

- Similarities and differences in behavioral pattern from the '90s until today
- How the industry copes and stays afloat?
- Emerging future trends

Mr. Nicolas Frangiotis
Chief Executive Officer, Franco Compania Naviera S.A.

Mr. Michael D. Kokkinis
Founder and Managing Director, Golden Diering Group

Mr. Katerina Stathopoulos
Executive Director, Investments & Finance Ltd., General, International Propeller Club, Port of Piraeus

Mr. Georgios J. Makrymichalis
President, Empiris Lines Shipping

Mr. John Platidakis
Honorary Chairman of INTERCARGO

Logos: COSMOTE, accenture, inFORM, navarino, QATAR AIRWAYS, TALLON

A Sequence of Excellence: Ocean-going Shipping, the Maritime Cluster and the Human Capital

- Environmental Protection as a Strategic Goal for Shipping
- Repture Declaration on Seafarer well-being and crew changes
- Orinco as a Transport Hub

Mr. George Sp. Alexandratos
General Manager, Apollonia Lines S.A., Vice President, Hellenic Chamber of Shipping

Mr. Dimitrios Pafatis
Chairman, INTERCARGO, President/Director, Kafalin Shipping S.A.

Mr. Costis J. Frangoulis
CEO, Frangoulis, President of the Red Sea International Propeller Club, Port of Piraeus

Ms. Danae Bazantakou
CEO, NAVIGATOR Shipping Consultants, Secretary General, International Propeller Club, Port of Piraeus, Concept Founder, YES FORUM

Mr. Alexander C. Hadjipateras
Executive Vice President, Deryn LP6 LLC

Ms. Semiramis S. Paliou
Chairperson, HELMEPA, Chief Executive Officer, Diana Shipping Inc.

Ms. Helen Polychronopoulos
President, IUMEXPO, Business Development Manager, IIRMA F&T USA Engineering Solutions SA

Logos: COSMOTE, accenture, inFORM, navarino, QATAR AIRWAYS, TALLON, Atradius, CloudFint, JAL RESEARCH, project, Veldtstreet

HIGHLIGHTS

Keynote Speech

open 2021
Shipping Finance



Mr Ronald Spithout
President, Maritime at Inmarsat

Dinno meets Professors Peri and Harry



Dinno (Humanization & Innovation)
Harvard Robot, IT Innovation Center, OTE Group



Professor Periklis Papadopoulos
Aerospace & Astronautics, SU (San Jose State University),
President of the SoG, AI IA



Professor Hua Harry Li
Computer Engineering, SJSU, Director CTO One Corp,
IEEE Organizing/Technical Committee Member, AI IA, Ball Member

HIGHLIGHTS



SLIDE 2
open
Shipping Finance 2021

Breaking the mould - perpetuating the legacy

Mr John Dragnis
Chief Executive Officer, Goldenport Group

Mr George D. Bourdouchalis
Managing Director, Phoenix Shipping & Trading S.A.

Mr Angelos Rouvas-Pantaleon
Founder, Second Wind & Partners

Mr George G. Mangos
Principal, Intensity Group

Mr Yeollis A. Papagiannopoulos
Director, Cosmos Progress Co. Na Ltd

COSMOTE | accenture | inFORM | navarino | QATAR | TALLON

HIGHLIGHTS

Spotlight on Industry Makers

open 2021 Shipping Finance











Ms Gina Panayiotou
Founder, Oceans Arena & It's ALL about Shipping



Mr Esben Poulsen
ICS Chair, Executive Chairman of ENESEL PTE, LTD

Is the Shipping Industry being Reshaped by new Environmental, Funding and Governance Requirements?

open 2021 Shipping Finance

 <p>Ms Katerina Stathopoulos General Director, Investments & Finance Ltd, Government, International Property Club, Port of Piraeus</p>	 <p>Mr Christopher Conway Managing Director, Global Head of Shipping & Offshore Export & Agency Finance, C&I</p>	 <p>Mr Andreas Chrysostomou Chief Executive Officer, Maros Trade</p>	 <p>Mr Stavros Gylakis Chief Financial Officer, Seaway Maritime Holdings Corp</p>
 <p>Mr Marc Hari Executive Director, Shipping Finance & ECA, Macquarie Bank Ltd</p>	 <p>Ms Alexandra Michaleopoulos Partner, Wilson, Farley & Wilson</p>	 <p>Ms Kerinne Tapahtoglou Chief Financial Officer, Posner Marine</p>	 <p>Mr Christos Tsakonas Global Head of Shipping, DNB BANK</p>

COSMOTE **accenture** **CTI** **INFORM** **navarino** **QATAR** **TALLON**



HIGHLIGHTS





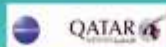
HIGHLIGHTS

Qatar Airways moving crew during crises

open 2021
Shipping Finance



Mr Matt Raos
Senior Vice President – Global Sales, Qatar Airways

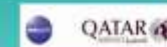


Qatar Airways moving crew during crises

open 2021
Shipping Finance



Mr Matt Raos
Senior Vice President – Global Sales, Qatar Airways



HIGHLIGHTS



2021 Shipping Finance

Bridging the Bridge

How shipping companies need to build up human skills that assist shore and sea personnel work together for the common safety of people and trade

 Mr Tilemahos Poulis HR & ICT Manager at PRIME Tanker & Gas Management Inc	 Mr Matt Raso Senior Vice President – Global Sales, Qatar Airways
 Ms Elizabeth Callan Neuropsychologist, Executive Trainer, Founder, Self-Balance	 Ms Maria Rapti HR Manager at Evroskip Ship Management
 Ms Ioanna Varnardou CPA / CSO at Blue Planet Shipping Ltd	











HIGHLIGHTS

Bridging the Bridge
How shipping companies need to build up human skills that assist shore and sea personnel work together for the common safety of people and trade

Mr Tilemahos Foulis
HR & ICT Manager at PDME Tanker & Gas Management Inc.

Mr Matt Rios
Senior Vice President - Global Sales, Qatar Airways

Ms Elisabeth Calhori
Neuropsychologist, Executive Trainer, Founder, Self-Balance

Ms Maria Rapti
HR Manager at Corvus Ship Management

Ms Ioanna Vervandou
COO / CMO at Blue Planet Shipping Ltd

SPONSORS: COSMOTE, accenture, CFI, INFORM, navarino, QATAR AIRWAYS, TALLON



OUR 3D VIRTUAL VENUE / HOME



<https://youtu.be/kkJsymfVqhU>







PHOTO (SCREENSHOTS) GALLERY

<https://photos.app.goo.gl/6RWdXUh1arTjw65z7>



ADVERTISEMENTS

ΚΑΘΗΜΕΡΙΝΗ ΚΥΡΙΑΚΗΣ

14/03/2021

SLIDE 2
open

Shipping Finance 2021
Phygital Interactive Conference Experience

Register NOW for free

3 DAYS
90 SPEAKERS
>108 SHIPPING COMPANIES

Tuesday to Thursday
16-18 March 2021
Time 17:00 - 20:30 (EET)
www.slide2open.net/ShippingFinance2021

Speakers include:

 Giannis Plakiotakis Minister of Maritime Affairs and Insular Policy	 Esben Poulsen ICS Chair Executive Chairman ENESEL PTE, LTD	 Dr Şadan Kaptanoglu President & Chairperson of the Board, BIMCO	 Leonidas Dimitriadis-Ergenidis IMO Ambassador in Greece, President of Eugenides Foundation	 Petros Pappas CEO Director Star Bulk
 Semiramis S. Paliou Chairperson HELMEPA Chief Executive Officer Diana Shipping Inc.	 George Sp. Alexandratos General Manager, Apollonia Lines SA Vice President, Hellenic Chamber of Shipping	 John Dragnis Chief Executive Officer Goldenport Group	 Alexander C. Hadjipateras Executive Vice President of Business Development Dorian LPG (USA) LLC	 Matt Raos Senior Vice President Global Sales Qatar Airways
 Nikos Frangistas CEO Franco Compania Naviera	 Vassilios Th. Terzis Managing Director Queensway Navigation Co. Ltd	 Vasilis A. Papagiannopoulos Director Common Progress Co. Na Ltd	 Dimitrios Fafalios President/Director, Fafalios Shipping S.A. Chairman, INTERCARGO	 Georgios Makrymichalos President Empiros Lines Shipping Company

SLIDE 2
open

Shipping Finance 2021



Publicity report is available on the website

Thank you for joining us

Despina Travlou
Managing Director

T +30 210 300 48 08

(GR) M +30 6955 950 680

(CY) M +357 977 901 77

E dtravlou@slide2open.net

Skype despina travlou

www.slide2open.net