

MARKETING REPORT



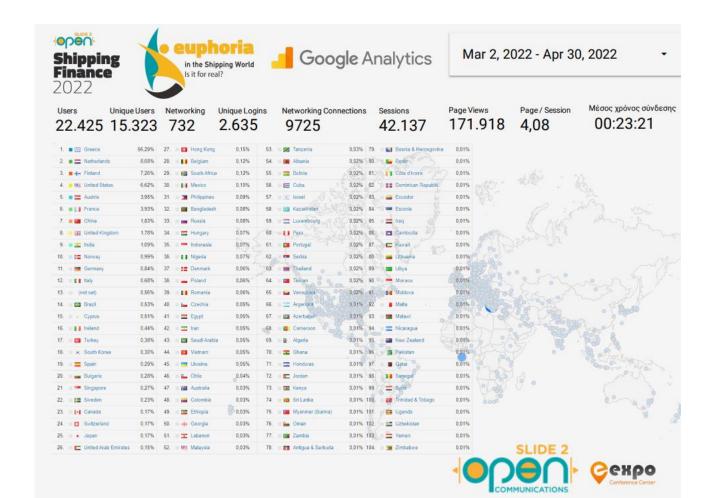
SLIDE 2 Shipping Finance







GOOGLE ANALYTICS (attendance from 2 March to 30 April 2022)



THE CONFERENCE IN NUMBERS

- 124 Speakers
- 2 Days Phygital Conference
- > 15,000 Unique Users
- 104 Countries
- 9.725 Networking Connections
- 42,137 Sessions
- 171,918 Page Views
- Average Session Duration 00:23:21
- 15,323 Exhibition Hall Unique Visitors
- 42,137 Exhibition Hall Visits
- 31.612 Clicks to Booths
- 514,017 Footsteps in 3D Venue





Shipping Finance 2022

GOOGLE ANALYTICS (attendance from 2 March to 30 April 2022)







GOOGLE ANALYTICS ATTENDANCE DURING LIVE (2 – 3 March 2022)









Average simultaneous attendance during LIVE STREAMING

Average simultaneous attendance during Live Streaming

(Users are still watching and new Unique Users join us)

DURING LIVE STREAMING	MINIMUM	MAXIMUM
Keynote Speeches / Spotlight Sessions	1,347	3,163
Sponsors' Presentation	1,265	2,122
Panel Discussions	1,491	3,353
DataPorts Parallel Session	944	1,752



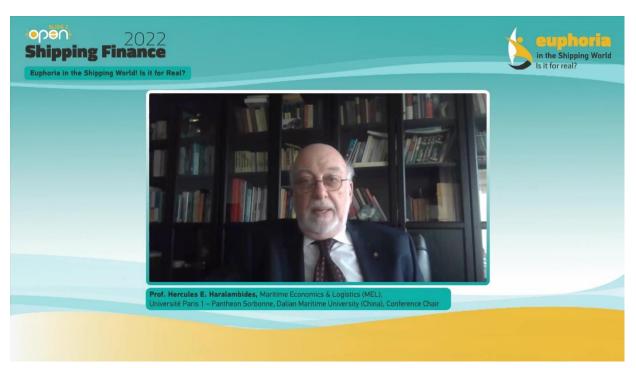


Keynote Speeches



Opening Speech

Mr Giannis Plakiotakis, Minister of Maritime Affairs and Insular Policy, Hellenic Republic



Euphoria in the Shipping World! Is it for Real?

Prof. Hercules E. Haralambides, Maritime Economics & Logistics (MEL), Université Paris 1 – Pantheon Sorbonne, Dalian Maritime University (China), Conference Chair





Keynote Speeches



How can we make Trade Sustainable and make it a
Win-Win Equation for all Stakeholders and Society at
Large? Mr Leonidas Dimitriadis-Evgenidis, IMO
Ambassador in Greece, President, Eugenides Foundation



Sustainable Shipping: The Only Way Forward

Mr Christopher Rodrigues CBE, Chairman, Maritime & Coastguard Agency Chairman, Port of London Authority





360° Sustainable Development in Shipping Identifying Strengths, Weaknesses, Opportunities and Threats Being Pro-Active – Shaping the Future

Mr Sergios Arniakos, Sustainability Manager, LATSCO Marine Management Inc.

Ms Helena Athoussaki, Head of ESG, Sustainability & Climate Change, Motor Oil Group

Ms Semiramis Assimakopoulou, VP of Sales at The Signal Group

Mr Andreas Chrysostomou, Executive Director, Clean Shipping Alliance

Ms Maria Korkontzelou, Crew Manager, Seanergy Maritime Holdings Corp.

Session's Chair and Moderator:

Ms Katerina Stathopoulou, Executive Director, Investments & Finance Ltd, Governor, International Propeller Club, Port of Piraeus







ESG Assessments - How to Apply in Shipping

How to Think and Act Out-of-the-Box in an ESG Centric World

Mr Martin Crawford-Brunt, CEO, Lookout Maritime **Mr Stavros Gyftakis,** CFO, Seanergy Maritime Holdings Corp.

Mr Kostas Kapralos, ESG Analyst, Net Zero Analytics **Mr Michael Parker**, Chairman, Global Shipping, Logistics & Offshore, Citi

Session's Chair and Moderator

Mr Alexandros Damianidis, Partner, Assets & Structured Finance Group, Watson Farley & Williams



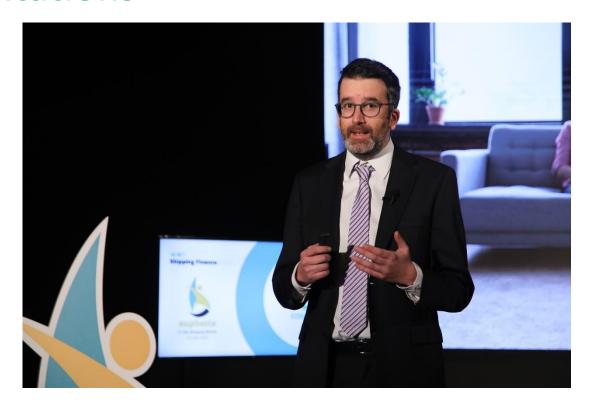




Presentations



<u>Data Ports – Cognitive Ports of the Future</u> **Mr Christos Gizelis, PhD,** Principal Innovation Analyst, IT Innovation Center, OTE Group



Living in the New Cyber-Normality

Dr Konstantinos Papapanagiotou, Senior Manager,
Cyber Security Solutions, OTE Group





Keynote Speeches



<u>Is electrification and autonomy leading to a sustainable future?</u> <u>Threat or Opportunity for owners?</u>

Mr George Teriakidis, Area Manager, East Mediterranean & Black Sea, Maritime, DNV



NeuroLeadership Training: Why is this Feeling of Euphoria Extremely Important for your Company?

Ms Elisabeth Calbari, Neuropsychologist, Executive Trainer, Founder, Self-Balance





Spotlight on a Market Maker





Mr John Platsidakis, Honorary Chairman of INTERCARGO

in an engaging interview with

Mr Angelos Roupas Pantaleon, Founder, Second Wind & Partners





Words of Wisdom



Mr Alexander C. Hadjipateras, Executive VP of Business Development, Dorian LPG LLC, Director of Helios LPG Pool conducted by Ms Danae Bezantakou, CEO, NAVIGATOR Shipping Consultants, Secretary General, Inter. Propeller Club, Port of Piraeus, Concept Founder, YES FORUM

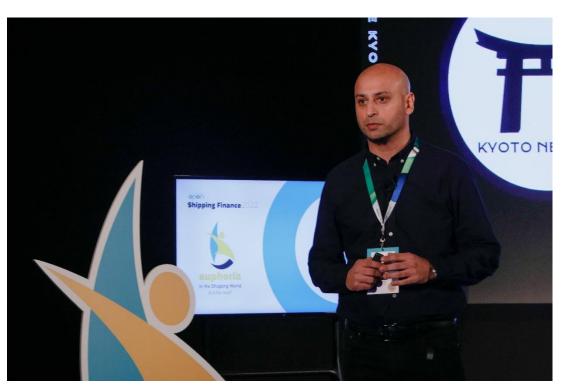
Mr Mark O'Neil, President & CEO, Columbia Shipmanagement Ltd, President, InterManager conducted by

Ms Gina Panayiotou, Founder & CEO, Oceans Arena, Concept Founder, Oceans Arena Stage





Presentations



How can Crypto and Blockchain Assist Shipping
Companies reduce their Greenhouse Gas Emissions —
The Kyoto Network Proposal

Mr Sheraz Malik, Co-Founder of Kyoto Network & Chief Executive Office, Digitorize Ltd



<u>The Emerging Landscape of Decarbonization</u> <u>Trajectories – Leveraging ESG</u>

Mr Georgios Plevrakis, Vice President for Global Sustainability, American Bureau of Shipping (ABS)





The Delicate Balance between Emission Reduction and Trade Growth Challenges & Expectations

Mr Dimitrios Fafalios, Chairman, INTERCARGO, President/Director, Fafalios Shipping S.A.

Mr Konstantinos Oikonomou, CEO, Marine Tours Group of Companies

Mr Sotiris Raptis, Acting Secretary General - Director Maritime Safety and Environment, ECSA (European Community Shipowners' Associations)

Mr Panos Zachariadis, Technical Director, Atlantic Bulk Carriers Management Ltd.

Session's Chair and Moderator:

Dr George Vaggelas, Associate Professor, Department of Shipping, Trade and Transport, University of the Aegean







Making the Sky the Limit: An Engaging Conversation between a Sea Captain and a Space Captain

Cpt Georgia (Gina) Darsakli, Captain Class A', Springfield Shipping Co. Panama Ms Czarina Catalogna, Chair of AIAA (American Institute of Aeronautics and Astronautics), San José University Student Branch, Senior Student, Aerospace Engineering, San José State University moderated by

Ms Despina Travlou, Managing Director, Slide2Open, Communications, Conference Organizer







Is this Shipping Cycle Different from the Previous Boom and Bust Experiences?

Mr Evan Cohen, Managing Director and Group Head Maritime Finance, CIT Group

Mr Vassilis Maroulis, Head of EMEA Shipping, Citi **Mr Nicholas Pavlidis,** Head of Shipping, Bank of Cyprus

Mr Christian L. Speer, Director, Head of International Shipping, M.M.WARBURG & Co

Mr Christos Tsakonas, Global Head of Shipping, DNB BANK

Session's Chair and Moderator:

Mr Angelos Roupas Pantaleon, Founder, Second Wind & Partners







Why Here - Why Now?

Mr George Kallianis, Member of the BoD of HELMEPA, Governor, International Propeller Club, Port of Piraeus

Mr Kenneth Juhls, Chief Financial Officer at ZeroNorth

Mr Christos Matsikoudis, Area Sales Manager EastMed, Wärtsilä Voyage Solutions

Mr Nikolas G. Theodorou, Chief Strategy Officer, ABC Maritime AG

Session's Chair and Moderator

Ms Danae Bezantakou, CEO, NAVIGATOR Shipping Consultants, Secretary General, International Propeller Club, Port of Piraeus, Concept Founder, YES FORUM







To Divest or to Invest? When not to Leave Money on the Table

Mr John Dragnis, Chief Executive Officer, Goldenport Group

Mr George D. Gourdomichalis, Managing Director, Phoenix Shipping & Trading S.A.

Mr Vasilis A. Papagiannopoulos, Director, Common Progress Co. Na Ltd

Mr Harry N. Vafias, Founder and CEO, Stealthgas Inc., Founder and CEO, Imperial Petroleum Inc.

Session's Chair and Moderator

Mr Angelos Roupas Pantaleon, Founder, Second Wind & Partners, Conference Co-Chair







Spotlight on the Russian Invasion of Ukraine



The Realities and the Intricacies of this Unfolding Drama

Protecting the Global Economy – Safeguarding Seagoing Trade

Mr Timothy Ash, EM Senior Sovereign Strategist, BlueBay Asset Management in an engaging and in-depth interview with

Mr Yuri Bender, Editor-in-Chief, PWM at Financial Times





Keynote Speeches





GEO, LEO and All That Jazz —
The Next Generation of Satellites as Enablers of
Maritime's Digital Maturity

Mr Ben Palmer OBE, President Maritime, Inmarsat

Mr Esben Poulsson, ICS Chair, Executive Chairman of ENESEL PTE. LTD





Shipping Finance 2022

Fireside Talks



Prof. Costas Synolakis, Member of the Academy of Athens, President of the Athens College, Professor of Civil, Environmental and Aerospace Engineering, University of Southern California *in an engaging discussion with* Mr Angelos Roupas Pantaleon, Founder, Second Wind & Partners



<u>"Flying" Green: The role of flag states for a sustainable future</u>

Mr Dan Vivian, Commercial Director, UK Ship Register **Ms Gina Panayiotou,** Founder & CEO, Oceans Arena, Concept Founder, Oceans Arena Stage





Presentations



From Pirate Attacks to Cyber Attacks

Mr Alexandros Mavromatos & Mr Pavlos

Deftereos Information Security & Data Protection

Consultants Governance, Risk & Compliance Services, Space

Hellas



The 'cleanest fuel' for your 'liquidity voyage'

Mr Ioannis Kounas,

Head of Commercial Risk South East Europe, Atradius





Presentation



Technology: An enabler of Digital Transformation in Shipping Industry

Ms Eirini Liadi, ICT Senior Sales Specialist OTE Group





<u>Act with Tact and Vision – The Key for a Holistic Transformational Development</u>

Mr Yannis Anastasakos, General Manager, Sales & System Integration, Space Hellas

Mr Peter Broadhurst, Senior Vice President, Inmarsat **Mr Nikos Botinis,** Regional Manager at Cisco Greece, Cyprus & Malta

Ms Eirini Veniami Mangos, Principal BeWise, Vice President, ICC Women Hellas

Coordinator:

Ms Eirini Liadi, ICT Senior Sales Specialist, OTE Group







Fireside Talks



Shipping's Responsiveness to a Radically Changing World

Dr George D. Pateras, President, Hellenic Chamber of Shipping Deputy Chairman, Contships Management Inc. Mr Christopher Conway, Managing Director, Global Head of Shipping & Offshore Export & Agency Finance, Citi Ms Katerina Stathopoulou, Executive Director, Investments & Finance Ltd, Governor, Inter. Propeller Club, Port of Piraeus



Cyber Threats: Is Hell for Real? The Disconnect between Procedure and Reality and how to Protect our Cyber Borders

Ms Katerina Raptaki, Digital Transformation, Cyber Security and e-Governance specialist, Navios Group of Companies, Member of the Board of Directors, A.M.M.I.T.E.C., Session's Chair **Mr Ewan Robinson**, Dir., Yango Satellite Communications Ltd





Myths and Truths about Maritime Hellas, the Hellenic Maritime Cluster

Mr Kostis N. Achladitis, Managing Director, GOLDEN CARGO

Mr George Sp. Alexandratos, General Manager, Apollonia Lines SA, Vice President, Hellenic Chamber of Shipping

Ms Helen Polychronopoulou, Executive Vice President, Environmental Protection Engineering S.A., President, HEMEXPO

Session's Chair and Moderator

Ms Danae Bezantakou, CEO, NAVIGATOR Shipping Consultants, Secretary General, International Propeller Club, Port of Piraeus, Concept Founder, YES FORUM







Words of Wisdom



Mr George Margaronis, CEO, LATSCO Shipping Ltd Mr Aristidis J. Pittas, CEO, EuroSeas Ltd & EuroDry Ltd conducted by Ms Katerina Stathopoulou, Executive Director, Investments & Finance Ltd, Governor, International Propeller Club, Port of Piraeus



Mr George J. Souravlas, CEO, Load Line Marine S.A.

Ms Danae Bezantakou, CEO, NAVIGATOR Shipping
Consultants, Secretary General, International Propeller Club, Port
of Piraeus, Concept Founder, YES FORUM



Alternative Financing: Has it Matured? Can it Maintain its Niche? What to Expect Next?

Mr Harris Antoniou, Founder & Managing Director, Neptune Maritime Leasing Ltd

Mr George Giannakis, Managing Partner, Alantra **Mr Martin Hugger,** Managing Director, Meerbaum Capital Solutions Inc.

Mr Elias Sakellis, Chief Executive Officer, Australis Maritime Limited

Mr Vasilis Theofanopoulos, Managing Director, Mount Street Hellas SAMRLC

Session's Chair and Moderator:

Mr Angelos Roupas Pantaleon, Founder, Second Wind & Partners







The A.M.M.I.T.E.C. Panel Cyber Attacks: The day after

Mr Michalis Kantartzoglou, ICT Manager, Eletson Corporation

Ms Katerina Raptaki, Digital Transformation, Cyber Security and e-Governance specialist, Navios Group of Companies, Member of the Board of Directors, A.M.M.I.T.E.C.,

Session's Chair

Mr Konstantinos Stais, ICT Manager, Pleiades Shipping Agents S.A.

Panel's Moderator:

Dr Matthew Maheras, CIO, Metrostar Management Corp., Vice President of the BoD, A.M.M.I.T.E.C.







Words of Wisdom



Mr Antonis Lambros, Director Centrofin S.A in an engaging interview with

Mr George Laios, Deputy Secretary General, Association of Banking & Finance Executives of Hellenic Shipping, Deputy CEO, Intermodal Group



Ms Elpi Petraki, Operations/Chartering & Business Development Manager, ENEA MANAGEMENT INC, President, WISTA Hellas,

Mr Vassilios Th. Terzis, Managing Director, Queensway Navigation Co. Ltd, Vice-President, HSSA conducted by

Mr Angelos Roupas Pantaleon, Founder, Second Wind & Partners





Reversing the Black Swans of Disruption – Lessons Learned

Jan Hoffmann, Head, Trade Logistics Branch; Division on Technology and Logistics; UNCTAD: United Nations Conference on Trade and Development (Geneva)

Paul Kent, Senior Vice President and Managing Director, Ports and Logistics, MEG: Monument Economics Group, Arlington, VA

Prof. Kee-hung (Mike) Lai, Chair Professor of Shipping and Logistics, Hong Kong Polytechnic University

Prof. Theo Notteboom, Professor in Maritime and Port Economics, University of Antwerp and Shanghai Maritime University

Session's Chair and Moderator

Prof. Hercules E. Haralambides, Maritime Economics & Logistics (MEL), Université Paris 1 – Pantheon Sorbonne, Dalian Maritime University (China), Conference Chair

Panel Discussion







Rise of the AI in the Shipping Industry Driving Digital Transformation in an Ocean of Opportunities

Dr Harris Apostolopoulos,Chief Transformation Officer (CTO),
PMO Global Alliance







Deciphering Financing Appetite towards Shipping Investments

Mr John N. Cotzias, Projects & Finance at Xclusiv Shipbrokers Inc.

Mr George G. Mangos, Principal, Interunity Group Mr Theocharis V. Terzis, Business Development Manager, Queensway Navigation Co. Ltd

Dr Konstantinos Rokkos, Chairman & CEO, TST International S.A., Regional Vice President, International Propeller Club of US

Session's Chair and Moderator:

Mr Angelos Roupas Pantaleon, Founder, Second Wind & Partners







Fireside Talks



Financing Bunker Deals for Sustainability's Sake - Bunkering in Times of Euphoria in Shipping

Mr Llewellyn Bankes-Hughes, Managing Director, Petrospot Ltd Mr Ioannis Kounas, Head of Commercial Risk South East Europe, Atradius Mr Anthony Mollet, Chief Executive Officer at Marine Fuels Alliance

Ms Irene Notias, Managing Dir./Sr. Bunker Broker, Prime's Bunkersplus Services, Governor, Inter. Propeller Club, Port of Piraeus





Closing Speech



Mr George A. Tsavliris,

Principal, Tsavliris Salvage Group, Non-Executive Chairman, OneGlobal Broking, Greece & Cyprus





The Seaports of the Future











The Seaports of the Future











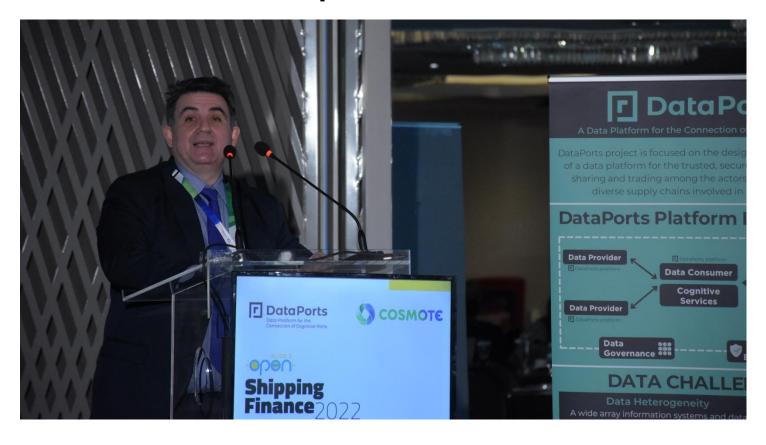


The Seaports of the Future

Innovation as a lever of growth

Mr Michalis Dritsas,

Head of Cabinet, Deputy Minister of Development and Investments in Research, Technology & Innovation







The Seaports of the Future

<u>Digital Governance and Simplification</u> <u>Procedures</u>

Mr Leonidas Christopoulos

Secretary General of Digital Governance and Simplification Procedures







The Seaports of the Future

GOOGLE ANALYTICS (attendance from 2 March to 30 April 2022)

THE PARALLEL SESSION IN NUMBERS

- •21 Speakers
- •> 4,000 Unique Users
- Average Session Duration 00:29:55







The Seaports of the Future

GOOGLE ANALYTICS ATTENDANCE DURING LIVE (2 – 3 March 2022)







CONFERENCE's WEBSITE

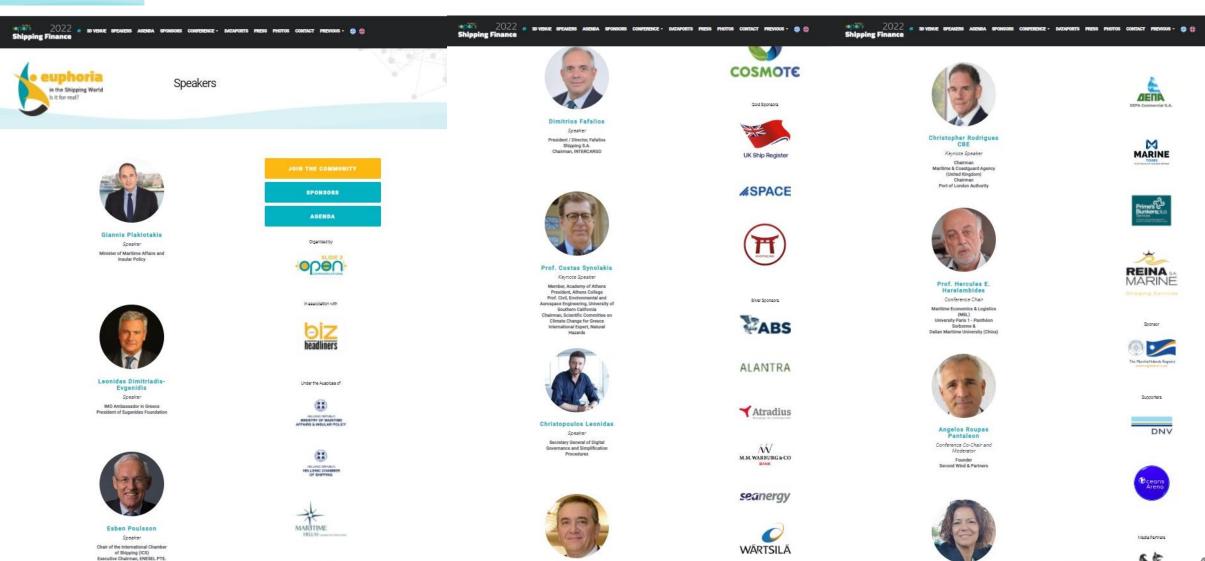
https://www.slide2open.net/en/shippingfinance2022/





124 Speakers

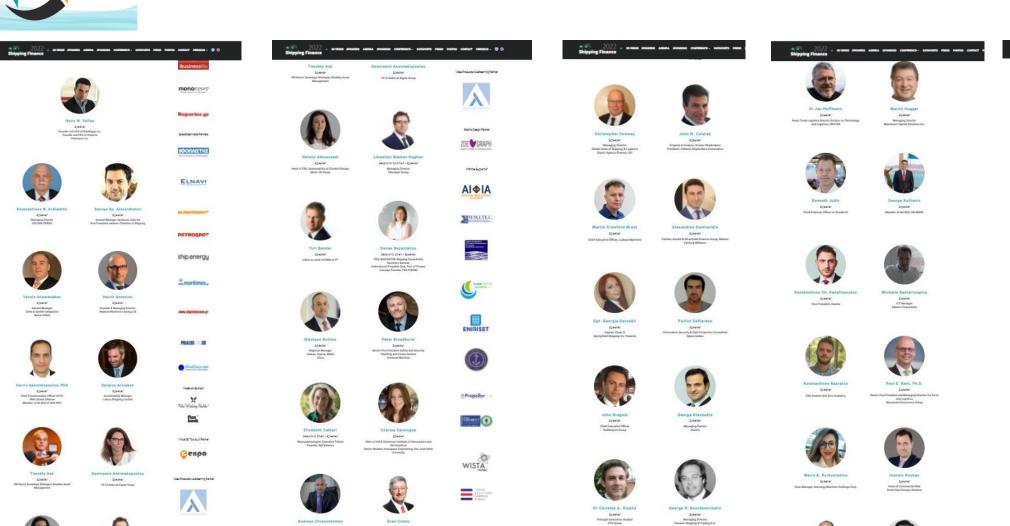




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124 Speakers

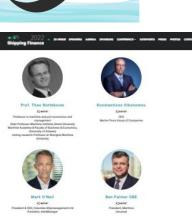




124 Speakers

SLIDE 2 **Shipping Finance** 2022















































































































POST EVENT WEB PAGE



PHYGITAL INTERACTIVE CONFERENCE EXPERIENCE IN ATHENS AND ALL AROUND THE WORLD

In-person participation of distinguished guesse One-to-one physical and rides call meetings Parallel events, workshops and happenings

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Conference Replay







DataPorts

Day 2 - Thursday 3 Merch 2022 - Perallel Session
The Separate of the Super-Session and Joseph Session





Agenda Plenary Session



SLIDE 2 **Shipping Finance** 2022

3D VIRTUAL VENUE

Click for a Virtual Tour

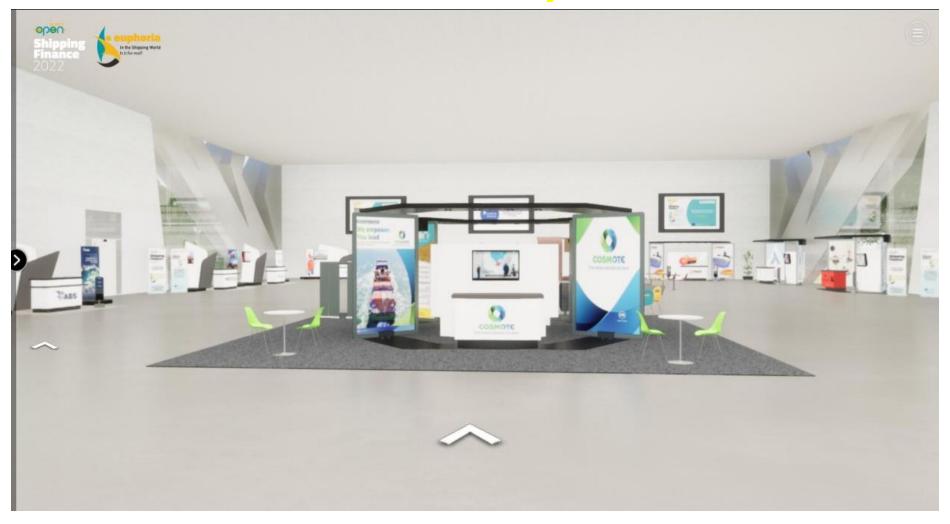






3D VIRTUAL VENUE

Exhibition Hall

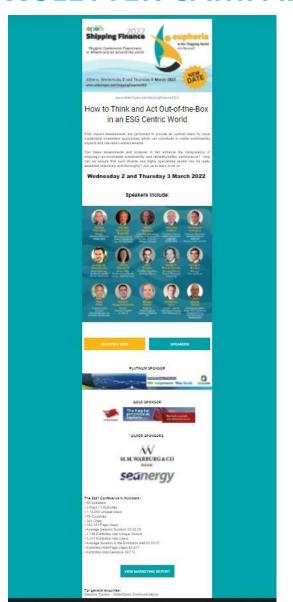






Before the Conference Thursday 3 February 2022

Newsletter subscribers: 52,215 Open% 26.66 Click% 1.02







Before the Conference Thursday 10 February 2022

Newsletter subscribers: 52,183

Open% 25.99

Click% 1.11









Before the Conference Thursday 17 February 2022

Newsletter subscribers: 52,154 Open% 27.94 Click% 1.95



















NEWSLETTER CAMPAIGNS

Before the Conference Tuesday 1 March 2022

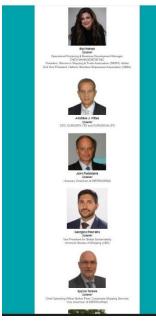
Newsletter subscribers: 52,144 Open% 28.25 Click% 1.64

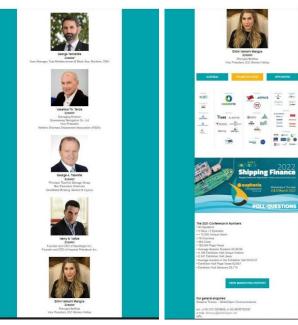










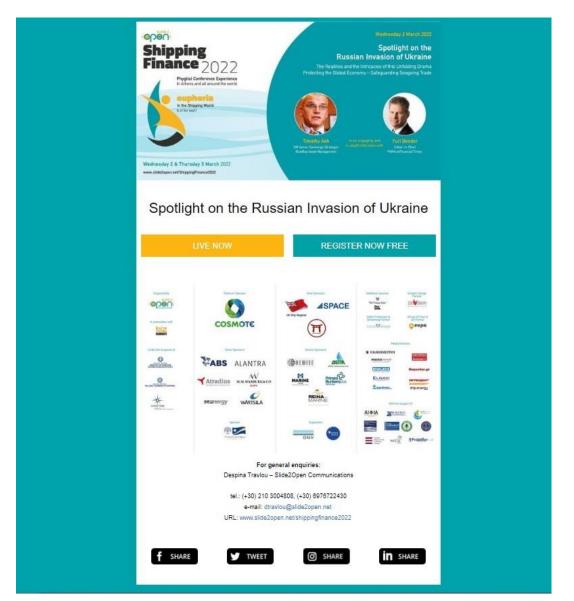






Live Now Wednesday 2 March 2022

Newsletter subscribers: 52,111 Open% 28.04 Click% 1.93

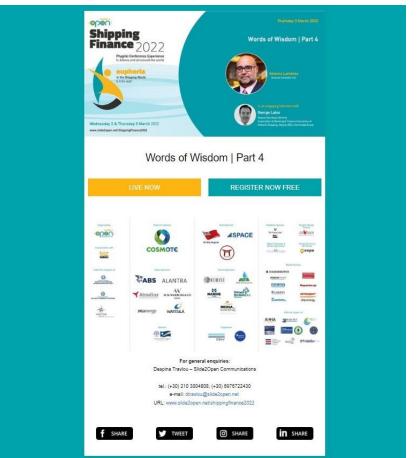




Live Now Thursday 3 March 2022

Newsletter subscribers: 52,414

Open% 26.78 Click% 3.00

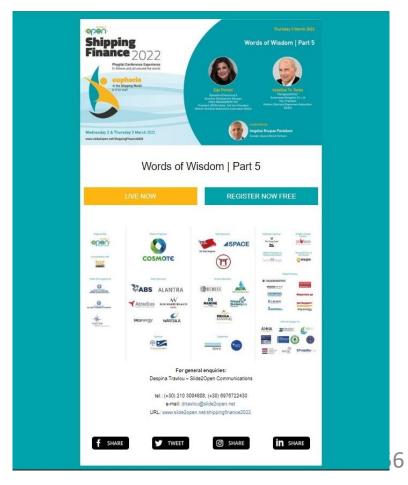




Shipping Finance 2022

Newsletter subscribers: 52,389

Open% 24.09 Click% 0.85





Newsletter subscribers: 52,437 Open% 26.59

Click% 1.30





Shipping Finance 2022

Post - Event

Friday 18 March 2022

Newsletter subscribers: 52.335

Open% 27.50 Click% 0.84



Tuesday 22 March 2022

Newsletter subscribers: 37.943

Open% 8.10 Click% 0.34

































































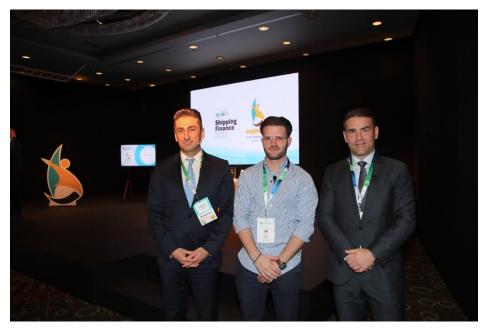




























OUR 3D VIRTUAL VENUE / HOME



https://www.youtube.com/watch?v=Oz5o3Ah pUk

















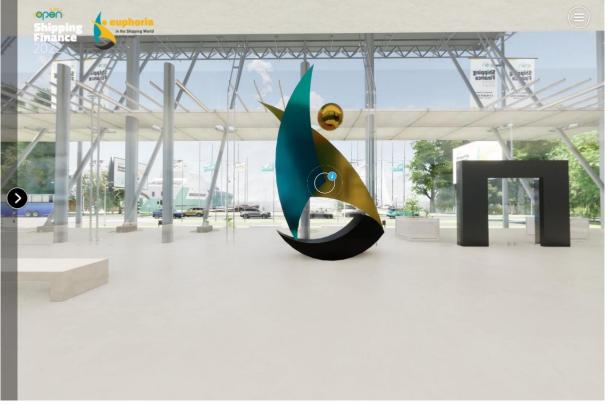














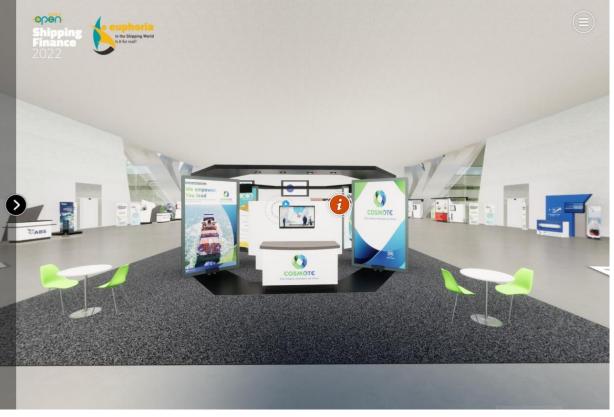






















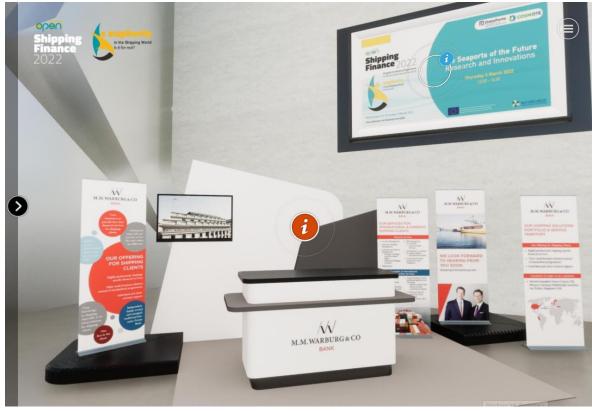














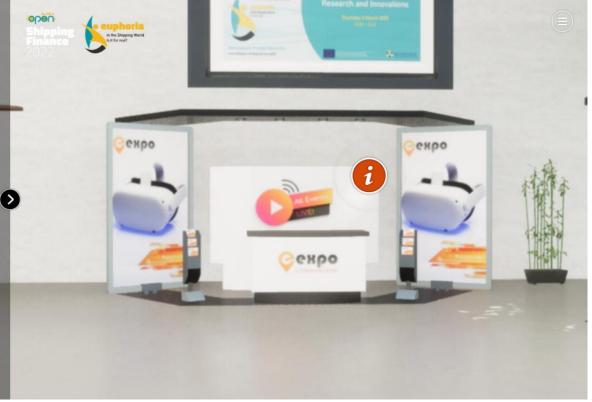




























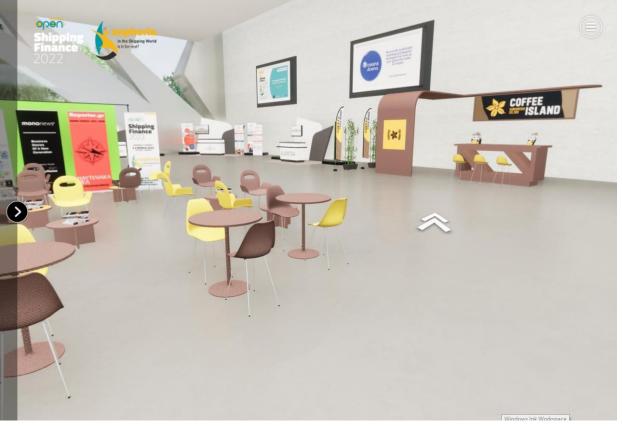














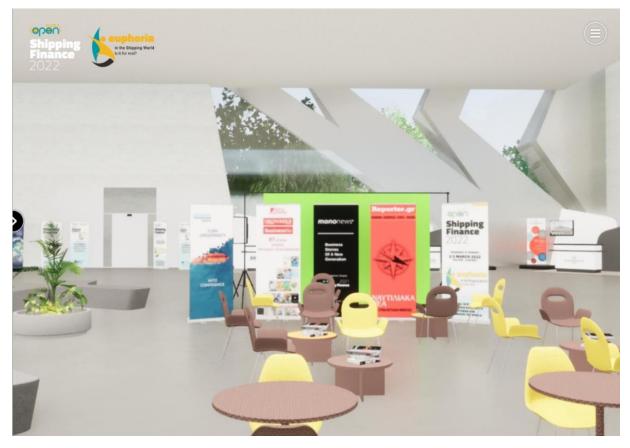








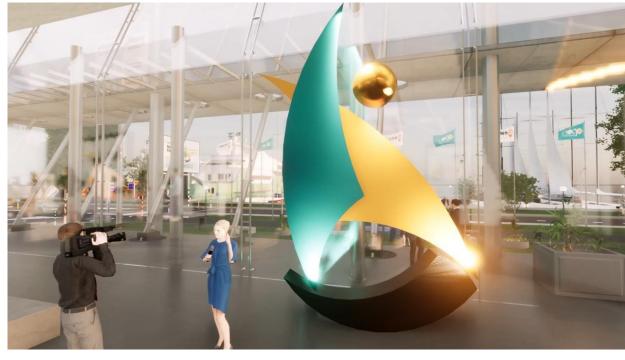






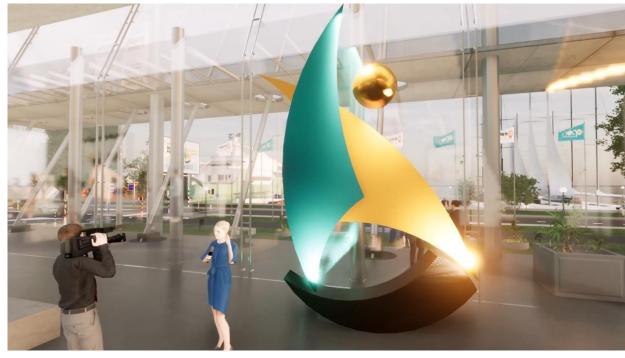
















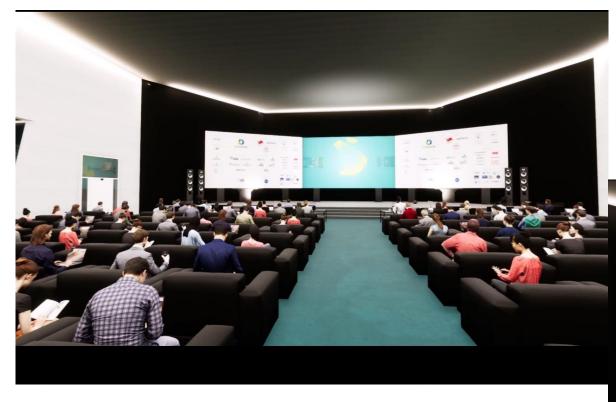








PHOTO & SNAPSHOTS ALBUMS



SNAPSHOTS: https://photos.app.goo.gl/kGkegHcbNAVXCaWA7

DAY 1: https://photos.app.goo.gl/eSkaXKJ9tx1mQaux5

DAY 2: https://photos.app.goo.gl/uEGApZR4NehN3zKy5

DATAPORTS: https://photos.app.goo.gl/A5UoqbGccRoHFGBr8





A 174 pages Publicity Report is available on the website along with social media reports

Thank you for joining us

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Managing Director

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